



PRESS RELEASE

**Plinth Collection**  
*by Norm Architects*

# Plinth Collection

BY NORM ARCHITECTS

**MENU expands the Plinth collection with a new material and coffee table design.**

Designed for MENU by Norm Architects, the Plinth Collection is an elegant and purposeful series of podiums that elevate the look of a room. A tribute to the beauty of marble, crafted in a range of stunning, natural materials with unique characteristics, they are both sculptural pieces and sophisticated platforms. MENU now updates the collection with Kunis Breccia, an artistic blend of stones in warm tones, and Plinth Grand, a capacious coffee table offered in four marble types.

Plinth Grand is a supersized version of the classic Plinth Low podium. Monumental and multifunctional, it lends itself to a variety of uses and spaces: shaped into a perfectly balanced rectangle, Plinth Grand is ideal as a statement-making coffee table or low-lying display for decorative objects. The new piece is available in the collection's four marble types: Calacatta Viola, Grey Kendzo, Nero Marquina and White Carrera. Adding to the natural appeal of the collection, Plinth Tall, Plinth Low and Plinth Cubic are now offered in Kunis Breccia. With its subtle texture and warm tones, the stone brings new dimension to the collection with its refined and inviting expression.

## About the Designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialise in residential architecture, commercial interiors, industrial design, photography and art direction. The name, Norm Architects, reflects the group's emphasis on the importance of drawing inspiration from norms and traditions within architecture and design – particularly the Scandinavian design principles of timeless aesthetics and natural materials, and the modernist values of restraint and refinement. Guided by these principles, Norm Architects produce a design that unites materials and craftsmanship, while embodying beauty, history and, most importantly, timeless simplicity, where there is nothing more to add or take away. Today, the group regularly collaborates with MENU, helping to drive the evolution of the brand and its product offerings —imbued with the same intrinsic quality as Norms creative direction: a simplicity that carries bigger ideas. Lead by the body and mind rather than by trends or technology, their projects explore ideas that not only look good but that also feel good: architecture becomes thoughtful, minimalism acquires softness and visual matter assumes haptic qualities.

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## PRODUCT TYPE

Coffee / Side table  
Shelf

## ENVIRONMENT

Indoor

## DIMENSIONS

### Low

W: 100 cm / 39,4"  
D: 60 cm / 23,6"  
H: 27 cm / 10,6"

### Cubic

W: 40 cm / 15,7"  
D: 40 cm / 15,7"  
H: 40 cm / 15,7"

### Tall

W: 30 cm / 11,8"  
D: 30 cm / 11,8"  
H: 51 cm / 20,1"

### Grand

W: 137 cm / 53,94"  
D: 76 cm / 29,92"  
H: 27,5 cm / 10,8"

### Shelf

H: 10 cm / 3,9"  
W: 60 cm / 23,6"  
D: 12 cm / 4,7"

## COLOUR

Nero Marquina marble  
Grey Kendzo marble  
Carrara marble  
Calacatta Viola marble  
Kunis Breccia stone

## MATERIALS

Nero Marquina marble, Kendzo marble, Carrara marble, Calacatta Viola marble and MDF



## A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



## MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.