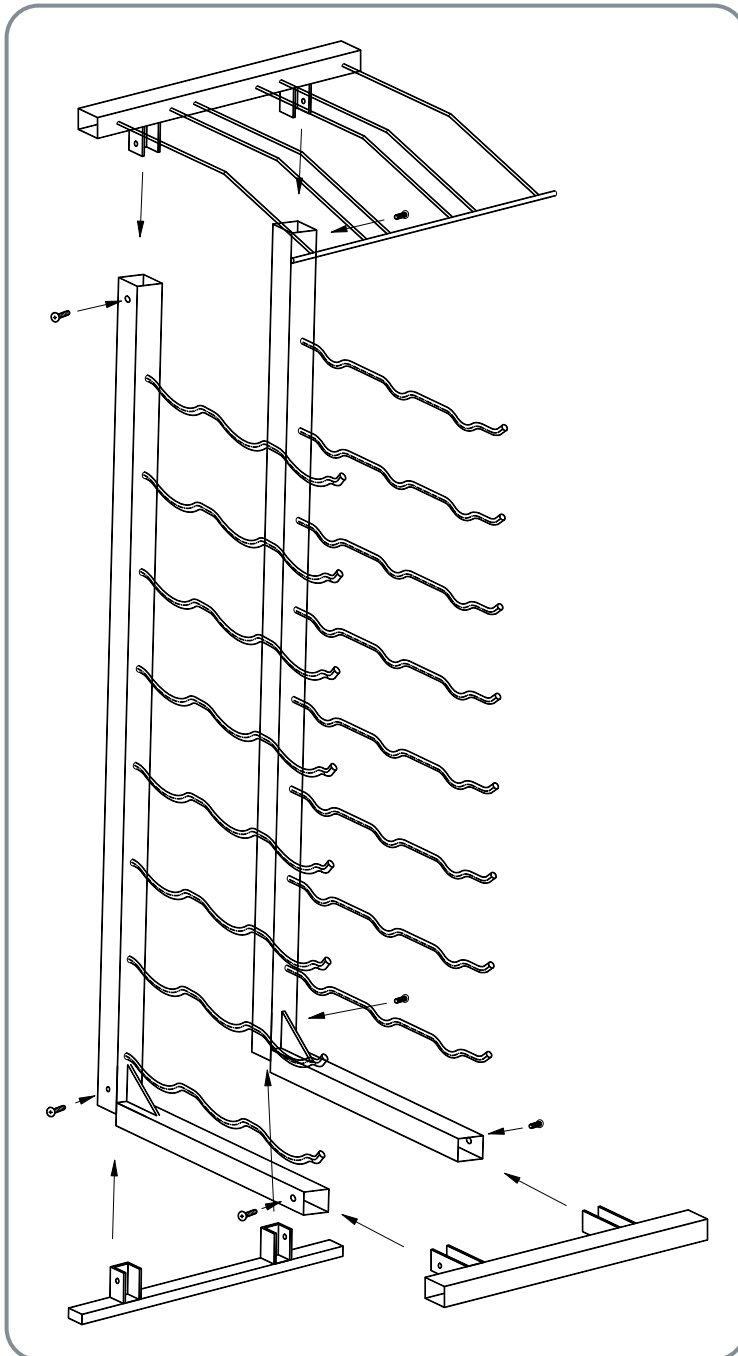


Point of Purchase Display

Assembly Instructions

Parts List

- (1) Presentation Row
- (1) Upright with Bottle Base Rods
- (6) fasteners
- (1) Upright with Bottle Neck Rods
- (1) Rear Foot Bar
- (1) Front Foot Bar



Step 1: Identify Neck Upright

The Neck Upright will hold the necks of wine bottles and features the wine supports with the smaller impression. each unit that will be used as a base.

The Neck Upright must be assembled on the right side of Point of Purchase display.

Step 2: Assemble the PR

Starting from the top, insert the Neck Upright into the C-Channel on the right side of the Presentation Row. Fasten using supplied fasteners.

Repeat with Base Upright.

Step 3: Connect the Foot Bar

Ensuring the c-Channel faces front (rear foot bar) and up (front foot bar), connect both foot bars to the Uprights. Fasten using supplied fasteners.

Fasten using supplied fasteners.

Step 4: Add wine.

Only the good stuff.

**Optional: To connect units side-by-side, simply remove the plastic end caps and insert the provided couplers.*

Instructions

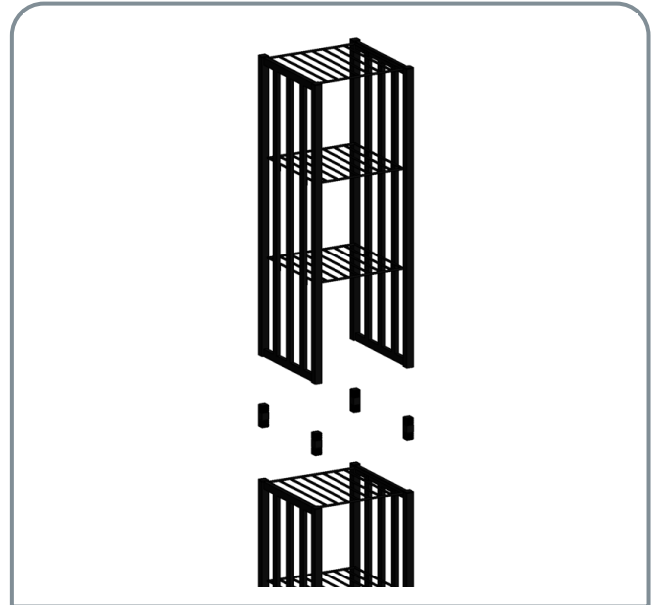
Make it Tall

Each base unit can support one additional unit on top. Here's how:

Build the top unit following Steps 2 - 3. Confirm that the base Bin unit has the supplied Levelers attached to the bottom and the End Caps removed from the top.

With the base Bin unit standing upright, insert supplied Couplers to the top of the unit. Slide the top Bin onto the Couplers installed in the bottom unit.

For installations including Extension Kits, install the first top Bin with the shelf nuts not secured (Step 3b), then connect the extension shelves, followed by the Extension Kit Side Wall. Repeat as many times as necessary.



Make it Wide

Extend to the Side

The Case & Crate Bins and Lockers are designed to modularly extend left or right, sharing the Side Wall.

1. Stand the Bin/Locker Short or Tall upright.
2. Starting from the top, install all shelves in the same manner as Step 2
3. Attach the Side wall on the outside in the same manner as Sept 3a
4. Repeat for as many Extension units necessary.

Accessorize

Make it a Locker

Installation instructions are included in all Locker Door (CC2-LOCKER) packages. If you don't have the Locker Doors already, find them at caseandcrate.com.

Add an X-Bin

Installation instructions are included in all X-Bin (CC-XRACK) packages. If you don't have an X-Bin already, find them at caseandcrate.com.

Add a backing

Installation instructions are included in all backing (CC-BACK) packages. If you don't have a backing already, find them at caseandcrate.com.