We will ensure that all our basketware is made where:

- Working conditions are safe and hygienic.
- Wages and benefits paid for a standard working week exceed the national average for this craft.
- Working hours are not excessive.
- Employment is freely chosen.
- Regular employment is provided.

All the willow used to produce our basketware is coppiced from fast-growing regenerating crops that are cultivated solely for this purpose, sustaining traditional farming methods without the use of chemical application.