

CARING FOR YOUR DESIGNS BY ALINA MAKE ME SWAY CANDLE



Just as a luxury car needs minimum maintenance to run smoothly, an exceptional candle needs an ounce of TLC to burn properly.

Before sharing our candle care tips, there are a few federal guidelines worth mentioning:

- Never leave a candle unattended or near children and/or pets.
- Do not burn a candle all the way to the end.
- Trim the wick after every burn.
- Never burn a candle for more than four hours at a time.

The last two guidelines should be followed, not only for safety reasons but for perfecting the candle burn and extending its life. Below are a couple of common issues that can be avoided with luxury candles.

TUNNELING

Tunneling occurs when only a small portion of the wax around the wick melts. It looks as if the flame is burrowing into the candle and carving a vertical tunnel. When tunneling occurs it will likely get worse over time because there is increasingly less oxygen to burn. The result is precious wasted wax which decreases the life of your candle. Tunneling is mostly an issue for cheaper candles, however, even the most luxurious candles on the market will tunnel if mishandled, so please follow the below recommendation for an ideal burn.

Make sure that your first candle burn is not too short because only the wax surrounding the wick will melt setting the stage for tunneling. Think of your candle as having memory. If the first burn is too short, the candle will “remember” to melt only the center. The recommended time for the first burn depends on the type of wax used and container size. For our soy and coconut luxe blend, we recommend about three hours. Subsequent burn times ideally are between one and three hours (and never over four, as noted in the federal guideline above.)

SOOT

We spent much time testing and retesting our candles alongside other luxury brands in an effort to determine the conditions under which soot occurs. We discovered that soot formation is directly proportional to two factors: burn time and wick length. This is true for all candles, and because ours has a crackling wood wick, this is even more true. To avoid soot from greeting your candle, do the following:

- After the first three-hour burn, aim to burn your candle two to three hours at a time. Burning for longer periods may cause the charred edge of the wick to fall into the wax creating soot. As our luxe wood wick is larger than the more common cotton wick, this is even more true.
 - Trim the wick down to 1/8” after each use. If you don’t have a wick trimmer, pinch the charred edge off of the wick with a piece of tissue paper* and discard it. This will prevent soot from showing up uninvited to your wax pool!
- * Make certain the candle has completely cooled to avoid injury.

- If you see any soot on the surface of your candle, when cool, gently wipe it with a tissue. As our wax is soft, this works beautifully.
- Avoid placing your candle near a draft as the unstable flame will not only consume more candle wax, but will also create more soot and smoke in the process.



ABOUT THE MAKE ME SWAY CANDLE

In addition to the poetry infused magnetic box, fit for a jewel, our matt black, luxe vessel holds 11 ounces of premium wax offering 55-65 hours of burn time. The wooden wick gently crackles when lit, its horizontal flame becoming visible through the vessel. But it is the science behind the art that truly makes our candles stand out from the rest.

Made with coconut and soy waxes, arguably the best on the market, our candles offer an unrivaled scent throw which refers to how well a candle's aroma circulates throughout a space. As soy wax has a terrific scent throw when hot, and coconut is the clear winner when cold, we decided to combine the two for the best of both worlds.

Furthermore, wooden wicks have a better scent throw because they burn lower helping warm the wax around the wick instead of just burning it off and depleting the candle's valuable fragrances, which often occurs with cotton wicks due to their high flame and accelerated burn rate.

Coconut Wax is a renewable, high yield crop which makes it a great sustainable product. Since it is among the softest waxes available, exposure to heat or humidity may cause the wax to "sweat" ever so slightly. When that happens, rejoice because the scent throw will be off the charts!

We hope you enjoy your MAKE ME SWAY CANDLE, arguably the most sleek, romantic, and divine smelling candle on the market!



Designs by Alina...beauty and inspiration forever entwined.