

ROMBO

PRESS RELEASE

RUGS WITH ROBUST CONTRASTS

PRESS RELEASE 2019

ROMBO IS A SERIES OF RUGS DESIGNED BY STUDIO MLR CONSISTING OF 3 DIFFERENT SIZED RUGS. CHARACTERISED BY THE MATERIALS USED IN THE RUGS.

THE COMBINATION OF WOOL AND JUTE CREATES A ROBUST SURFACE. THE WOVEN CONSTRUCTION FORMS SMALL, DISTINCTIVE RHOMBI PATTERNS, WHICH THE SERIES IS NAMED AFTER. AT EITHER END OF THE RUG, STRAIGHT LINES ENCASE THE RUG CREATING AN ELEGANT CONTRAST BETWEEN THE COLOURS AND PATTERNS. THE SERIES CONSISTS OF A SMALL RUG IN MOSS GREEN, A LARGE RUG IN GREY AND A RUNNER IN RUST RED.

DESIGNED BY STUDIO MLR

A DANISH MULTIDISCIPLINARY DESIGN STUDIO WITH TEXTILES, COLOURS AND TRENDS AS THEIR AREA OF EXPERTISE. THE DESIGNER BEHIND THE STUDIO, MARIE-LOUISE ROSHOLM, HAS FOR THE PAST THIRTY YEARS RUN HER OWN STUDIO FIRST IN MILANO AND NOW COPENHAGEN. WITH A METICULOUSNESS AND PROFOUND TEXTILE KNOWLEDGE, THE STUDIO DEVELOPS COLLECTIONS AND DESIGNS ROOTED IN SCANDINAVIAN CULTURE, DESIGN-LANGUAGE AND COLOUR-VIEW.

WOUD

WOUD IS A DANISH DESIGN BRAND ESTABLISHED IN 2014 WITH A DRIVE TO CREATE NEW ORIGINALS. A PROFOUND LOVE FOR DETAILS AND AESTHETIC APPEAL SHOWS IN THE TIMELESS EXPRESSION, GREAT ATTENTION TO QUALITY AND THE SIMPLICITY ANCHORED IN THE SCANDINAVIAN DESIGN HERITAGE. WOUD STRIVES TO HAVE DESIGNS THAT ARE MADE FOR YOU - AND MADE FOR USE IN A COHERENT COLLECTION WITH DISTINCTIVE PURPOSES AND FUNCTIONALITIES.



DESIGNER
STUDIO MLR

LAUNCH
2019

MATERIAL
65 % WOOL AND 35% JUTE

COLOUR
WHITE/GREY
WHITE/MOSS GREEN
WHITE/RUST

DIMENSIONS
L 1400 x D 900 MM (SMALL)
L 55.1 x D 35.4 "
L 2400 x D 1700 MM (LARGE)
L 94.4 x D 66.9 "
L 2000 x D 750 MM (RUNNER)
L 78.7 x D 29.5 "

PRESS INFORMATION
FOR FURTHER REQUESTS, PLEASE
CONTACT PRESS@WOUD.DK

FOR IMAGE DOWNLOADS GO TO
WOUD.PRESSCLOUD.COM

FIND A RETAILER NEAR YOU AT
WWW.WOUD.DK

WOUD