

# tala.

## *Why choose Tala?*



### *Save money and energy*

Our LED technology uses 90% less energy than incandescent bulbs reducing maintenance costs.



### *Long lifespan*

On average, a Tala lamp lasts 10 times longer than incandescent lamps and 2 times longer than standard LED lamps. We design our lamps in the UK and use high quality componentry to ensure the product itself lasts as long as the technology.



### *True colour representation*

With a CRI of 95, our lamps render the colours of objects and furnishings in an interior faithfully in comparison to natural light.



### *Warm, welcoming atmosphere*

Our Core range lamps provide a comfortable intensity, uniform direction of light and a warm colour temperature that mimics a dimly lit incandescent bulb.



### *Smooth dimming to 5%*

Our lamps are built to accommodate a variety of dimming systems and light levels to adapt to different purposes and changing times of day.



### *Curb your carbon footprint*

Switching just 1 lamp in your home to a Tala LED bulb prevents 0.3 metric tonnes of carbon from being emitted. Every purchase also funds forest restoration programmes globally, which also tackles existing emissions already in the atmosphere.

