

**LIMITED WARRANTY:**

This limited warranty is extended to the original retail purchaser of this DuraHeat Forced Air Heater and warrants against any defect in materials and workmanship for a period of one (1) year from the date of retail sale. World Marketing of America, Inc., at it's option, will either provide replacement parts or replace or repair the unit, when properly returned to the retailer where purchased or one of our service centers as directed by World Marketing, within one (1) year of retail purchase. (Shipping costs, labor costs, etc. are the responsibility of the purchaser.)

**DUTIES OF THE OWNER:**

This heating appliance must be operated in accordance with the written instructions furnished with this heater. This warranty shall not excuse the owner from properly maintaining this heater in accordance with the written instructions furnished with this heater. A bill of sale, canceled check or payment record must be kept to verify purchase date and establish warranty period. Original carton should be kept in case of warranty return of unit.

**WHAT IS NOT COVERED:**

1. Damage resulting from use of improper fuel.
2. Damage caused by misuse or use contrary to the owners manual and safety guidelines.
3. Damage caused by a lack of normal maintenance.
4. Fuses
5. Use of non-standard parts or accessories.
6. Damage caused in transit. Freight charges on warranty parts or heaters to and from the factory shall be the responsibility of the owner.

This warranty does not imply or assume any responsibility for consequential damages that may result from the use, misuse, or the lack of routine maintenance of this heating appliance. A cleaning fee and the cost of parts may be charged for appliance failures resulting from lack of maintenance. This warranty does not cover claims which do not involve defective workmanship or materials. **FAILURE TO PERFORM**

**GENERAL MAINTENANCE (INCLUDING CLEANING) WILL VOID THIS WARRANTY.**

THIS LIMITED WARRANTY IS GIVEN TO THE PURCHASER IN LIEU OF ALL OTHER WARRANTIES, EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE WARRANTIES OF MERCHANTABILITY OF FITNESS FOR A PARTICULAR PURPOSE. THE REMEDY PROVIDED IN THIS WARRANTY IS EXCLUSIVE AND IS GRANTED IN LIEU OF ALL OTHER REMEDIES. IN NO EVENT WILL WORLD MARKETING OF AMERICA BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES.

Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you. Some states do not allow the exclusion or limitation of incidental or consequential damages so the above limitation or exclusion may not apply to you.

**CLAIMS HANDLED AS FOLLOWS:**

1. Contact your retailer and explain the problem.
2. If the retailer is unable to resolve the problem, contact our Consumer Warranty Dept. detailing the heater model, the problem, and proof of date of purchase.
3. A representative will contact you. DO NOT RETURN THE HEATER TO WORLD MARKETING OF AMERICA, INC. unless instructed by our Representative.

This warranty gives you specific legal rights and you may also have other rights which vary from state to state.

TO REGISTER THE WARRANTY ON YOUR HEATER, PLEASE FILL OUT THIS CARD COMPLETELY  
AND MAIL WITHIN 14 DAYS FROM DATE OF PURCHASE OR REGISTER ON-LINE AT [www.worldmkting.com](http://www.worldmkting.com)

NAME: \_\_\_\_\_ PHONE: (     ) \_\_\_\_\_ EMAIL: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
MODEL: \_\_\_\_\_ SERIAL #: \_\_\_\_\_ DATE PURCHASED: \_\_\_\_\_  
DEALER PURCHASED FROM: \_\_\_\_\_ TYPE OF STORE: \_\_\_\_\_  
CITY & STATE WHERE PURCHASED: \_\_\_\_\_ PRICE PAID: \_\_\_\_\_

**Please Take a Minute To Give Us Your Answers To The Following Questions.**

**All Responses Are Used Solely For Market Research And Are Held In Strict Confidence.**

Who primarily decided this purchase? ☐ Male ☐ Female ☐ 18-24 ☐ 25-39 ☐ 40-59 ☐ 60 and over

Purpose of Purchase? \_\_\_\_\_

Do you own any other portable heaters? ☐ Yes ☐ No If yes, type \_\_\_\_\_ brand \_\_\_\_\_

How do you intend to use your new heater? ☐ Construction Site ☐ Farm ☐ Warehouse/Commercial ☐ Garage/Outbuilding ☐ Other

How did you become aware of this heater? ☐ In-Store Display ☐ Newspaper Ad ☐ Magazine Ad ☐ Friend/Relative

☐ TV Commercial ☐ Store Salesperson ☐ Other \_\_\_\_\_

What made you select this heater? ☐ Style ☐ Size/Portability ☐ Price ☐ Package ☐ Brand ☐ Other \_\_\_\_\_

Do you: ☐ own ☐ rent Would you recommend this heater to a friend? ☐ Yes ☐ No

Please give us your comments: \_\_\_\_\_

THANK YOU FOR COMPLETING THIS FORM!

Information will be held confidential.

## **WARRANTY REGISTRATION**

**IMPORTANT:** We urge you to fill out your warranty registration card within fourteen (14) days of date of purchase. You can also register your warranty on the internet at [www.worldmkting.com](http://www.worldmkting.com). Complete the entire serial number. Retain this portion of the card for your records.

**World Marketing of America, Inc.**

**PO Box 192**

**Mill Creek PA 17060-0192**

**Tel) 1-814-643-1775**

**[www.worldmkting.com](http://www.worldmkting.com)**

**SAVE THIS CARD!**

Place Postage Stamp Here
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**World Marketing of America, Inc.**

**PO Box 192**

**Mill Creek PA 17060-0192**