

PRODUCT
REGISTRATION

Scan the Button!

Enjoy exclusive benefits when you register your unique product.

Our lighting and furniture products come with a hidden gem – the Moooi Button. A small but powerful piece of innovation, the Button is your gateway to unlocking the full potential of your Moooi design.

REGISTER YOUR PRODUCT

By simply tapping your phone and registering your product, you will receive an extended 5-year warranty and a host of exclusive benefits.

Scan your Button today and enjoy peace of mind, authenticity and sustainability – all at your fingertips.

How to register

PROOF OF AUTHENTICITY

The Moooi Button guarantees your design is the real deal. Every Button is uniquely tied to its product, safeguarding its authenticity and verifying its value. By registering your Button, you ensure your Moooi piece is truly yours.

EXTENDED 5 YEAR WARRANTY

We believe in the quality of our designs. That is why we are extending your warranty. Register your product within 30 days of delivery to upgrade to a 5-year warranty. It is our way of standing behind the extraordinary craftsmanship of Moooi products.

SEAMLESS SERVICE

Life happens. Should you need after-sales support, registering your product allows us to handle any quality issues with ease. The Moooi Button streamlines communication, ensuring swift and effective service for your registered design.

TRANSPARENCY AND QUALITY CONTROL

The journey of your Moooi product is a story of care and precision. The Button provides transparency from production to delivery, reflecting our high standards for quality and sustainability. Every detail is accounted for, so you can trust that your design is extraordinary in every way.

SUSTAINABILITY AT THE HEART

Every Moooi Button includes a Product Passport. This passport reveals the sustainability journey of your design, detailing materials used, the country of origin and more. It is a step towards a more conscious way of living, without compromising on beauty or quality.

DIRECT ACCESS TO PRODUCT INFORMATION

The Moooi Button is your digital key to everything you need to know about your product. Access installation guides, wiring schemes, product specifications and insights from the designer – an all-in-one convenient home.



How to use the Moooi Button

1. LOCATE THE BUTTON:

Find the Button on the electrical cable, canopy or fabric of your product.

2. TAP WITH YOUR PHONE:

Enable your phone's NFC scanner, tap the Button with the top of your phone and hold for three seconds.

3. FOLLOW THE LINK:

A pop-up link will guide you to register your product. Create your account and enjoy the benefits immediately.

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