# Bar and Kitchen Stools: Advantage



# Wooden Stools

# • Raw Material Selection:

We only select the finest raw materials available to build our stools. What does
this mean to the consumer? Beyond superior durability and strength, selecting
the purest hardwoods to construct our stools allows us to create beautiful
finishes on our product. Instead of glossing over knots or other imperfections,
our hand-selected wood allows us to have clear, vivid, and oftentimes unique
finishes that are stunning in any room setting.

# • Superior Comfort:

Comfort is key with any piece of functional furniture...certainly it is paramount
on bar and kitchen stools. That is why each stool has a 3" plush cushion, perfect
for hours of kicking back to relax. We also meticulously monitor the overall size
of the seat as well as the pitch of the seat back (the pitch is typically 9° on
kitchen stools, 11-12° on game room stools). Both are critical elements of
building comfortable stools whether the final destination is a kitchen, great
room, basement, or game room.

#### • Mortise and Tenon Construction Principles:

- The majority of our wood stools use mortise and tenon construction principles. This is an age-old wood joinery method which gives the stools more stability and durability. The other option would be to use screws or metal fasteners to join the components together but these methods do not hold up as well over time and are not as aesthetically pleasing. Using the mortise and tenon construction principles means that we have no weight-bearing screws which will loosen over time. This is the right way to construct stools for long-term durability.
  - See Image A

#### Integrated Backs:

- The majority of our wooden stools have integrated backs---this means the actual back of the seat is constructed as part of the top portion of the seat itself. This is contrary to the strategy of many other manufacturers whom essentially create backless stools and then fasten backs to the seat with metal hardware for lower freight costs. We construct stools using integrated backs because it gives the stools significantly greater strength and durability. Many consumers like to change out bar and kitchen stools every 5-10 years....it should be for the fun of a design change...not a broken-down product.
  - See Image B

#### • Full Ball Bearing Swivels:

- Our swivels are full-bearing swivels that are far more likely to hold up over time than multi-point swivels
  - See Image C

# • Assembly Required by Consumer:

- Our stools ship to customers either fully assembled or in an assembled base and top so that the consumer simply has to attach the swivel to each side (8 total screws). Very few of our stools require consumer assembly or would be deemed "RTA" (ready to assemble). Our willingness to ship stools either fully or partially assembled provides convenience to the customer (less labor) as well as a higher level of construction since the wood and glue has settled over time.
  - See Image D

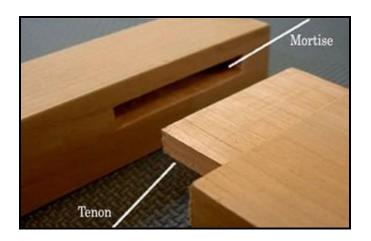
# • Bonded Leather:

The majority of our stools have bonded leather upholstered seats as opposed to vinyl. Bonded Leather is a composite material that is featured on stools such as the Maxwell, Treviso, Hadley, and Galileo. Bonded leather allows us to have much greater consistency from stool to stool. It also is better for kitchen and bar

spills as liquid can easily be cleaned off the material without creating long-term damage

# **Images for Reference**

• Image A: Mortise and Tenon Construction



• Image B: Integrated Backs



• Image C: Full Ball Bearing Swivels



- Image D: Assembly Instructions
  - The <u>first</u> instruction manual is from another vendor which shows the lengthy assembly process. The <u>second</u> instruction manual is one of ours which shows a much easier assembly for our customers.

