

ALESSI

BARK CHRISTMAS COLLECTION



BARK FOR CHRISTMAS



BARKPLACE TREE

MICHEL BOUCQUILLON E DONIA MAAOUI

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MAGICAL, TRADITIONAL, UNUSUAL CHRISTMAS

Michel Boucquillon and Donia Maaoui have designed a collection of items perfect for those who love to fill their home with the special atmosphere of Christmas. The **Bark** collection is inspired from the trees that surround the designers' home, Casa Boucquillon, a place for experimentation, meditation and work where they can live in symbiosis with nature. The result is a strongly poetic collection where every individual object proves to be, either in shape or in function, in continuous and harmonious dialogue with nature.



DEDICATED TO

For those who love the special atmosphere of Christmas and also appreciate innovation in tradition.

DESIGNERS



Michel Boucquillon was born in Belgium in 1962. In 2000, he opened a new workshop dedicated to Industrial Design and experimental Architecture in Lucca - Tuscany in his "Casa Boucquillon", an extremely experimental place of exploration, meditation, life and work. **Michel Boucquillon** actually works for the world most famous International Design companies. His work is present in several Museums and got many of the main international Awards.

Donia Maaoui, Michel's wife and an architect herself, works alongside her husband on some of design projects, like the ones created for Alessi, although her principal occupation is cast bronze sculpture and painting.

“The trees in the woods surrounding our house in the hills of Lucca inspired the design of the shutters, which we wanted to be in harmony with the silence of its setting in the wilderness... We wanted nature to flow unimpeded into the house so that every small, quotidian gesture and every important decision might occur with an awareness of place, like background music composed of the woods' smells and muffled sounds, of light and shadow.” ♦ Michel Boucquillon & Donia Maaoui

BARK FOR CHRISTMAS

THE CHRISTMAS TREE FOR THOSE WHO SIMPLY REFUSE TO DO WITHOUT ONE

The **Bark for Christmas** tree is an original decoration to create a special festive atmosphere and bring all the magic of Christmas into the home. The decoration is available in different sizes to fit easily into any space. This new version, standing 70 cm tall, is available in two colours. Ideal for those who still cherish the ritual of decorating the home for the festive season, even without a traditional Christmas tree.



COMPONENTS



Consisting of a steel tree and some magnetic decorations produced in porcelain with a polished finish.

The decorations kit includes a gold shooting star and twelve porcelain baubles in three different colours: gold, silver and red.

Each magnet has a scratchproof protection designed to maintain the tree's polished surface.

DESIGN NOTES

Precious

It is produced with a cutting and laser perforating process on the steel sheet, which is subsequently shaped; it demonstrates Alessi's skill in processing steel.

Personal

The magnetic decorations can be used to adorn and personalize the tree with photographs, Christmas cards or other items, turning it into a poetic repository for cherishing precious souvenirs and memories.

Magical

It can be placed near a wall or in front of a window, creating a magical, truly special corner.

SUSTAINABILITY AND SAFETY

Made in Italy, at the Alessi factory in Crusinallo, Omegna. Produced entirely of steel, one of the most durable and resistant materials, environmentally sustainable throughout its life cycle and fully recyclable.

USE AND MAINTENANCE

[Easy to use] The magnetic decorations can be used not only to embellish the Christmas tree but also to frame gift cards, photos and more: simply hold on the steel surface whatever you wish and use the magnet to hold it in place.

[Versatile] Perfectly stable, thanks to the large oval base designed to accommodate a tealight or small Christmas decorations.

[Easy to clean and to maintain] Clean with a soft cloth and avoid abrasive products. If lost or damaged, the magnetic decorations can be replaced.

CODES AND VARIANTS

BM06/70 Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2021
Christmas ornament in steel coloured with epoxy resin, with magnets in porcelain.

BM06/70 GR cm 55x22 - h cm 70 - green

BM06/70 W cm 55x22 - h cm 70 - white

BARKPLACE TREE

A THOUGHT FOR YOUR GUESTS

Barkplace tree is an original place marker: available in three different colours, it is a must-have accessory for a perfect festive table, especially when you have a great many guests. Ideal for welcoming friends with a special table setting.



COMPONENTS

Consisting of a steel tree and one magnetic bauble produced in porcelain with a polished finish.



DESIGN NOTES

A sign of welcome

This dainty little accessory sums up great thoughtfulness and attention to guests, and Michel Boucquillon e Donia Maaoui were inspired to create this sign of welcome in the shape of a pretty little tree, a traditional Christmas symbol.

SUSTAINABILITY AND SAFETY

Made in Italy, at the Alessi factory in Crusinallo, Omegna.

Made entirely of steel, one of the most durable and resistant materials, environmentally sustainable throughout its life cycle and fully recyclable.

USE AND MAINTENANCE

[Easy to use] Place the card with the name of the guest on the little tree, then put the magnetic bauble on the base.

[Functional] Perfectly stable, thanks to the large oval base.

[Easy to clean and to maintain] Clean with a soft cloth and avoid abrasive products. Do not put in dishwasher. If lost or damaged, the magnetic bauble can be replaced.

CODES AND VARIANTS

BM16S2 Barkplace Tree

Design Michel Boucquillon e Donia Maaoui, 2021

BM16S2 GR - Set of two place markers in steel coloured with epoxy resin, green, with magnet in porcelain - cm 6,5x3 - h cm 8

BM16S2 R - Set of two place markers in steel coloured with epoxy resin, red, with magnet in porcelain - cm 6,5x3 - h cm 8

BM16S2 W - Set of two place markers in steel coloured with epoxy resin, white, with magnet in porcelain - cm 6,5x3 - h cm 8

THE COLLECTION



NEW

BM06/70 GR Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2021
Christmas ornament in steel coloured with epoxy resin, green with magnets in porcelain.
cm 55x22 - h cm 70



NEW

BM06/70 W Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2021
Christmas ornament in steel coloured with epoxy resin, white with magnets in porcelain.
cm 55x22 - h cm 70



NEW

BM16S2 GR Barkplace Tree
Design Michel Boucquillon e Donia Maaoui, 2021
Set of two place markers in steel coloured with epoxy resin, green, with magnet in porcelain.
cm 6,5x3 - h cm 8



NEW

BM16S2 R Barkplace Tree
Design Michel Boucquillon e Donia Maaoui, 2021
Set of two place markers in steel coloured with epoxy resin, red, with magnet in porcelain.
cm 6,5x3 - h cm 8



NEW

BM16S2 W Barkplace Tree
Design Michel Boucquillon e Donia Maaoui, 2021
Set of two place markers in steel coloured with epoxy resin, white, with magnet in porcelain.
cm 6,5x3 - h cm 8



BM06 Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2017.
Christmas ornament in steel AISI 430 with magnets in porcelain.
cm 35,5x14 - h cm 45



BM06 GR Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2019.
Christmas ornament in steel coloured with epoxy resin, green, with magnets in porcelain.
cm 35,5x14 - h cm 45



BM06 R Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2017.
Christmas ornament in steel coloured with epoxy resin, red, with magnets in porcelain.
cm 35,5x14 - h cm 45



BM06 W Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2017.
Christmas ornament in steel coloured with epoxy resin, white, with magnets in porcelain.
cm 35,5x14 - h cm 45



BM06/30 Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2018.
Christmas ornament in steel AISI 430 with magnets in porcelain.
cm 25x9 - h cm 30



BM06/30 GD Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2019.
Christmas ornament in steel AISI 430, gold plated, with magnets in porcelain.
cm 25x9 - h cm 30



BM06/30 GR Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2020.
Christmas ornament in steel coloured with epoxy resin, green, with magnets in porcelain.
cm 25x9 - h cm 30



BM06/30 R Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2018.
Christmas ornament in steel coloured with epoxy resin, red, with magnets in porcelain.
cm 25x9 - h cm 30



BM06/30 W Bark for Christmas
Design Michel Boucquillon e Donia Maaoui, 2019.
Christmas ornament in steel coloured with epoxy resin, white, with magnets in porcelain.
cm 25x9 - h cm 30



BM07 Barksled
Design Michel Boucquillon e Donia Maaoui, 2017
Christmas ornament in 18/10 stainless steel
cm 15x6,7 - h cm 9



BM09 Bark Crib
Design Michel Boucquillon e Donia Maaoui, 2018.
Christmas crib in 18/10 stainless steel and gold plated steel.
cm 23x13 - h cm 10



BM09 GD Bark Crib
Design Michel Boucquillon e Donia Maaoui, 2019.
Christmas crib in 18/10 stainless steel, gold plated.
cm 23x13 - h cm 10



BM09 W Bark Crib
Design Michel Boucquillon e Donia Maaoui, 2018.
Christmas crib in steel coloured with epoxy resin, white and gold plated steel.
cm 23x13 - h cm 10