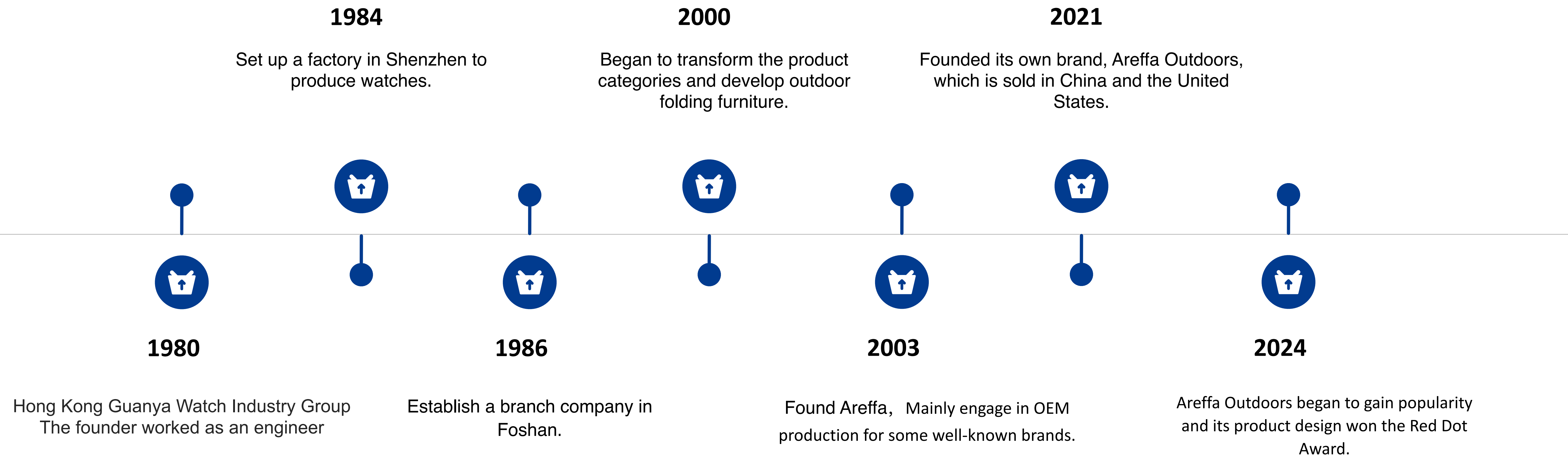




Foshan Areffa Industry Co., Ltd.



The development history of Areffa.



The Year of 2024

Annual Production Volume

200,000 sets

Area of the factory

7000 sqft

GMV : 10 million US\$





The Founder
Mr.Liang Xizhu

Mr. Liang has 45 years of experience in running factories.
From producing watches to manufacturing camping products

his concept has shifted from
“reminding people to check the time”
to “urging people to enjoy their time.”

Apply the same precise product standards used for watches
to produce every camping product.



Vision & Mission

Vision

Blending nature and innovation to make outdoor moments extraordinary

Mission

Empower people to fully enjoy every moment of camping life



Product Materials and Categories



reddot winner 2024



Carbon Fiber Camping Chair Series

The hardness five times that of steel
and weighs only one-fifth as much.

It is lightweight, rust-proof and
resistant to high temperatures.



Aluminum
Alloy
Series

Low wight, high strength



1680D Oxford Cloth

Lightweight and soft
Good waterproof performance
Not easily damaged



Burmese Teak



Natural Bamboo



WAGON CART

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CAMPING BEDS

[Understand more](#)



CAMPING CHAIRS

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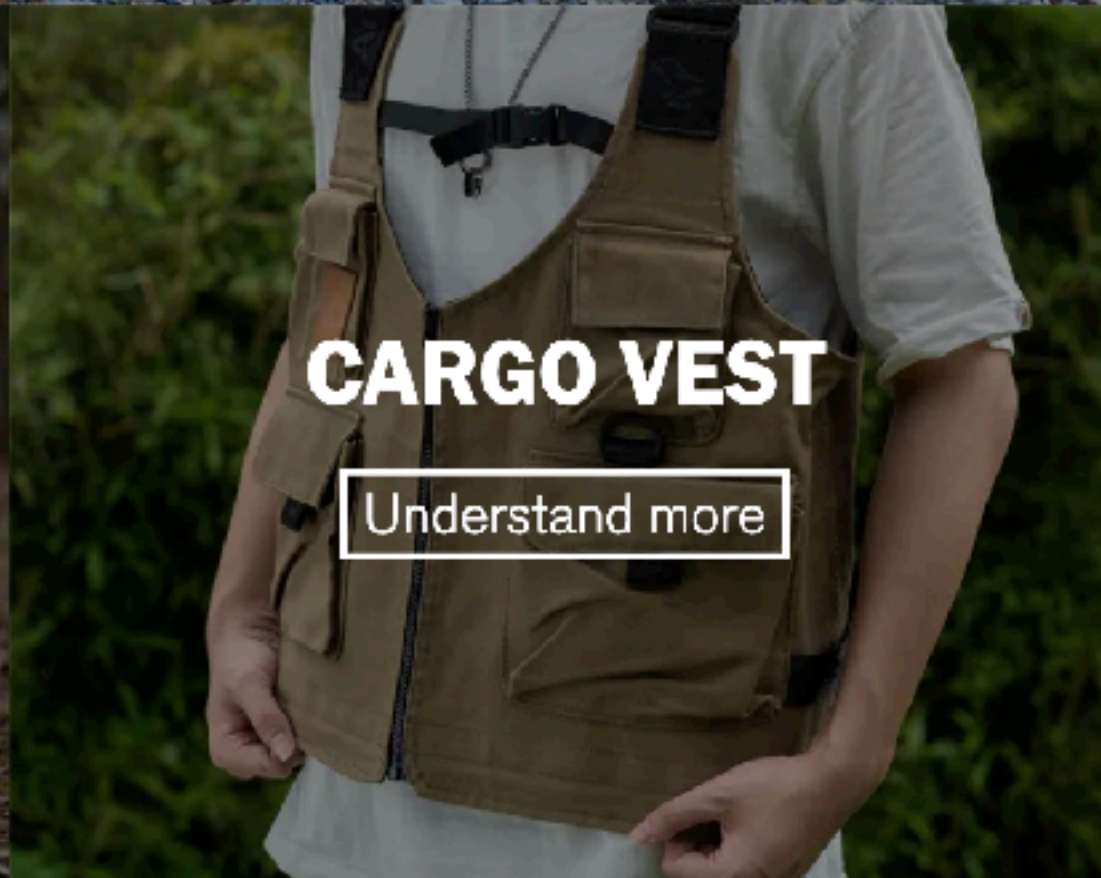


CAMPING TABLES



FOLDABLE STAINLESS FIRE PIT

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CARGO VEST

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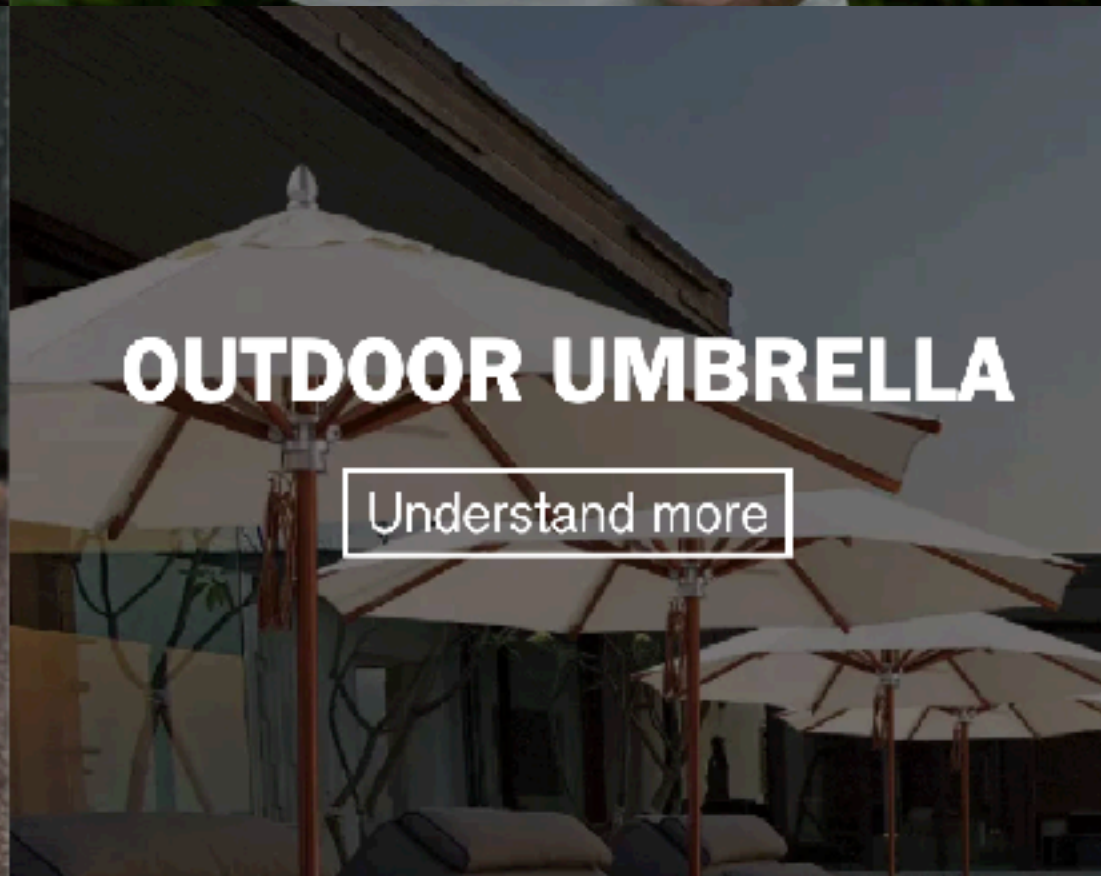


CAMPING TABLEWARE



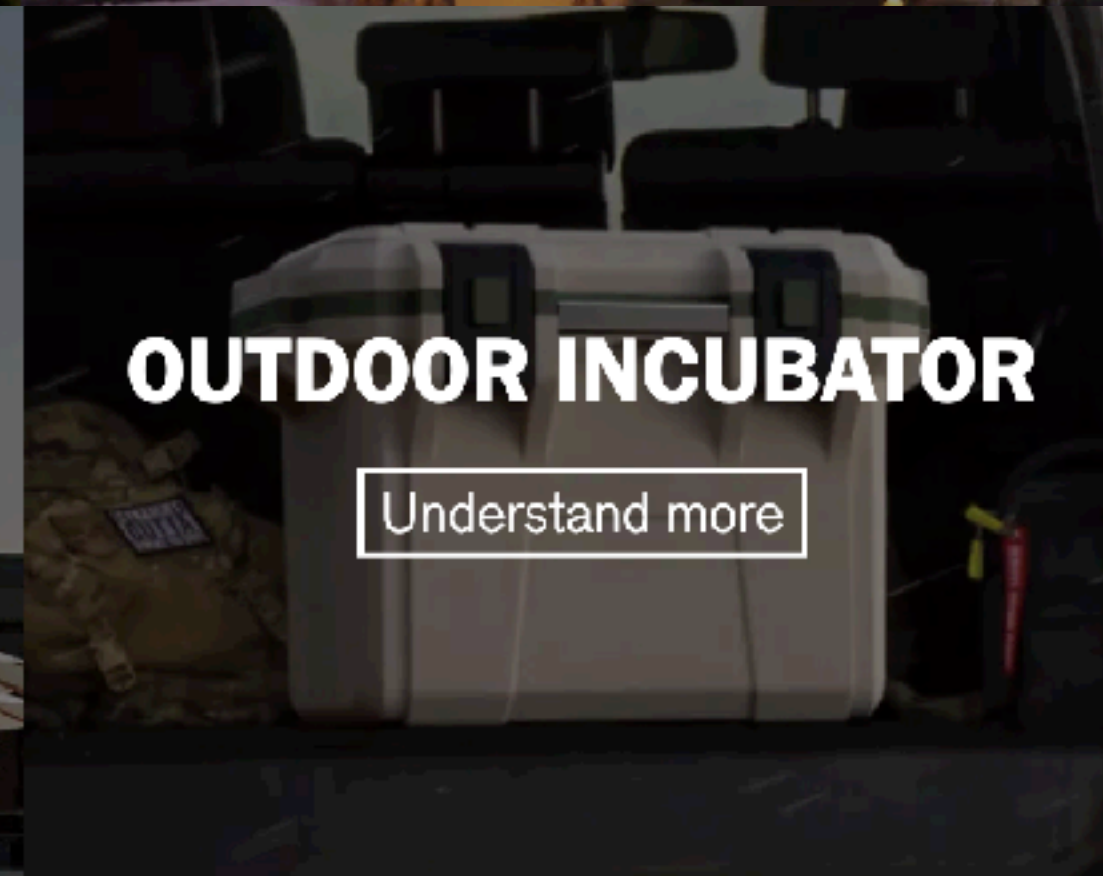
OUTDOOR LEISURE BAG

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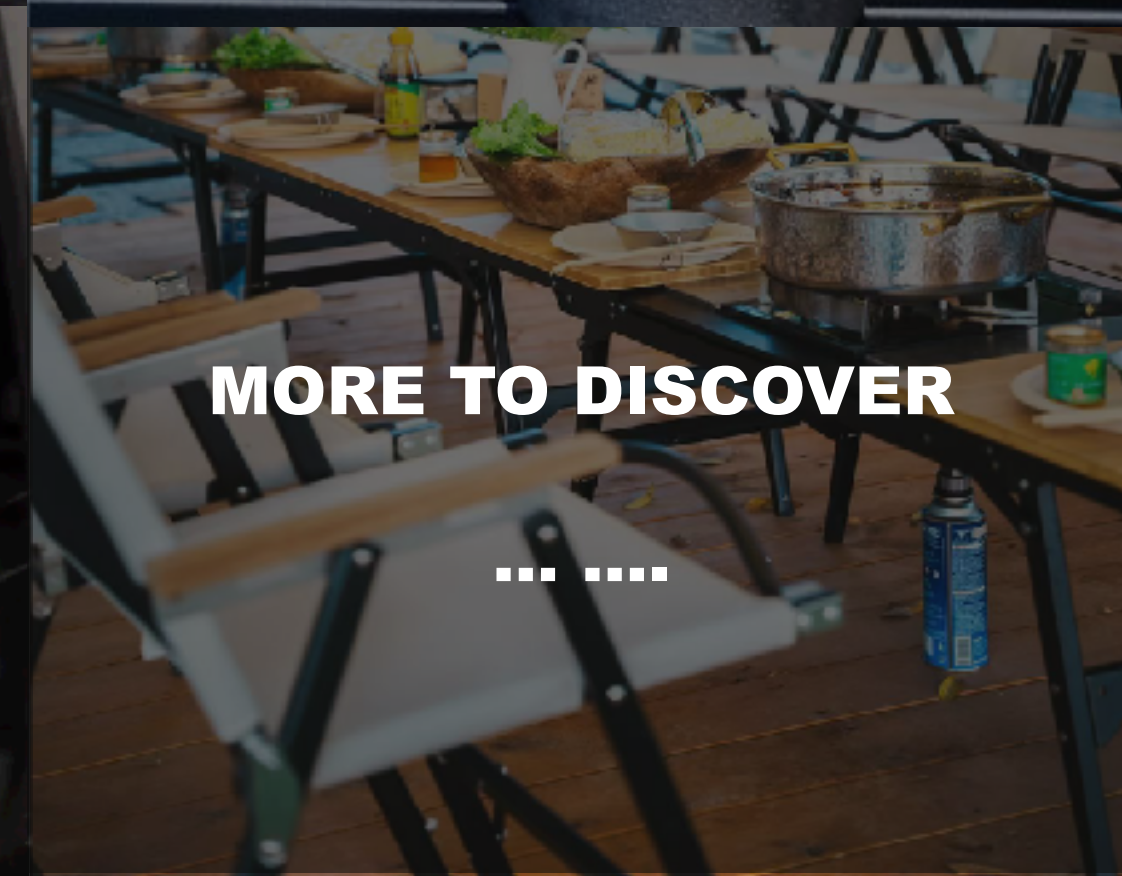
OUTDOOR UMBRELLA

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OUTDOOR INCUBATOR

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