

IMPRESSIONS VANITY #VANITY HEAVEN

FLAGSHIP STORE + HQ
1402 MORGAN CIR, TUSTIN, CA

Impressions Vanity Co. is one of the beauty industry's fastest growing new brands and the premier brand for all things related to makeup lighting and the vanity glam room.

2016 marked the opening of our first retail space, a pioneering concept of a physical location dedicated to all things vanity. 3,500 amazingly-lit square feet elegantly showcasing the latest and best of what we have to offer and providing much needed human element to what was previously confined to virtual interaction.

Designed not only to generate foot traffic revenue but also as a warm place to strengthen relations with clientele and partner relations with some of beauty's elite personalities prominently featured on larger-than-life illuminated displays.

Planned to also function as a space for beauty related events, activities and come what may, this will be a constantly evolving concept beauty enthusiasts will want to stay updated on.



social&marketing

A passionate community of **highly engaged, socially active** fans in constant communication via proactive social media outreach and customer support team, and **constant collaboration with diverse group of brands, celebrities and influencers**, have been key elements of Impressions Vanity's market acquisition and retention efforts, positively resulted in a steady growth in social media following and beyond.

16.7m **665k** **40k**

AVG MONTHLY SOCIAL
REACH (ORGANIC+CPM)

SOCIAL FOLLOWING
GROWTH, 2015-2016

AVG MONTHLY
NEW FOLLOWING

MAJOR SEGMENTS

48%	91%	81%
HH INCOME \$50K-\$100K	GENDER FEMALE	AGE 18-35

contact

1402 MORGAN CIR, TUSTIN, CA 92780 / 855.373.9983 / IMPRESSIONSVANITY.COM
WHOLESALE INQUIRIES: 714.902.2833 / SALES@IMPRESSIONSVANITY.COM





Touch Pro™ LED Mirror + Bluetooth
IVMM-TOUCHPROV1 • 8.75x17 in • USB Recharge
glossy: white, black & gold glossy-bling: silver
& rose gold chrome-bling: silver, gold & rose



Touch™ XL LED Mirror + 5X
IVMM-TOUCHXL • 7.5x17 in • Battery
glossy: white, black & pink
metallic: silver, black & pink



Touch™ Trifold XL LED Mirror
IVMM-TOUCH3XL • 14.5x18.25 in • Battery+USB
glossy: white & black
metallic: gold & rose gold



Touch™ Trifold LED Mirror
IVMM-TOUCHV3 • 13.5x11 in • Battery+USB
matte: white & black
metallic: gold & rose gold



Hollywood Glow™
IVMM-GLOWL • 26.5x8x32 in
white, black, silver, gold & rose gold



Hollywood Glow™ XL
IVMM-GLOWX • 26.5x8x32 in
white, black, silver, gold & rose gold



Hollywood Glow™ Plus
IVMM-GLOW5 • 34x8x26.5 in
white, black, silver, gold & rose gold



Hollywood Glow™ Pro
IVMM-GLOWP • 43.5x8x33.5 in
white, black, silver, gold & rose gold



Touch™ 2.0 LED Mirror
IVMM-TOUCHV2 • 6.5x10.5 in • Battery
glossy/matte: white, black, gray, rose quartz, red, blue, sky & purple
blue metallic: gold, rose gold chrome: silver, gold & rose gold



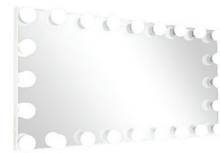
Touch™ Wave Sensor LED Mirror + 5X
IVMM-TOUCHWAVE01 • 8.5x12 in • USB Recharge
matte: white, black, pink
metallic: rose gold



Touch™ Pad Travel LED Mirror
IVMM-TOUCHPAD • 7.5x10x125 in • USB Recharge
glossy: white, black & pink



Touch™ Chill LED Flip Mirror + 5X
IVMM-TOUCHILL • 12x9.25 in • USB Recharge
matte: white & black



Hollywood Glow™ Panorama
IVMM-GLOWW • 53.75x32x28.75 in
white



Hollywood Glow™ Full Length
IVMM-GLOWF • 24x3x60.5 in
white



Hollywood Glow™ XL 2.0
IVMM-GLOWXV2 • 23x9.5x32.25 in
white & black



Hollywood Glow™ Reveal™
IVMM-REVEAL • 27x10x32 in
white



TouchUp™ LED Compact Mirror
IVMC-TOUCHUP • 5.25x3.5 in • Battery
glossy: white, black, pink
metallic: silver & rose gold



Reveal™ Trifold LED Compact Mirror
IVMC-TRIFOLD • 5.5x3.75 in • Battery
glossy: white & black metallic: silver & rose gold
chrome: gold & rose gold



Pearl™ Folding LED Mirror
IVMC-PEARL5X • 4.5x4.5 in • Battery
glossy: white & black



Halo™ LED Suction 5X Mirror
IVMR-LEDRING002 • 9.5x3.75 in • USB Recharge
glossy: white & pink



Hollywood Iconic™
IVMM-ICON • 31.5x32x28.75 in
white & black



Hollywood Iconic™ XL Bluetooth
IVMM-ICONBT • 53.75x32x28.75 in
white & black • available without Bluetooth



Hollywood Iconic™ Plus Bluetooth
IVMM-ICONBT • 53.75x32x28.75 in
white & black • available without Bluetooth



Hollywood Iconic™ Pro
IVMM-ICONP • 53.75x32x28.75 in
white & black



GlowMe™ Selfie Ring Light
IVLG-GLOWME • 3.5x3.5 in • Battery
white, black & pink



GlowMe™ 2.0 Selfie Ring Light
IVLG-GLOWMEV2 • 3.5x3.5 in • USB Recharge
white, black, silver, gold & rose gold



18-Inch Dimmable LED Ring Light
IVLR-LEDRING001 • 19x19 in
black



Dual Color Temp LED Ring Light
IVLR-LEDRING002 • 19x19 in
glossy: white, black & pink



Hollywood Iconic™ Pro-Salon
IVMR-ICON • 31.5x25x43.5 in
white & black



Hollywood Reflection™ Plus
IVMM-REFL • 34x10x26.5 in
mirrored/chrome



Hollywood Sunset™
IVMM-SUNSL • 27.5x10x26 in
white/chrome



Hollywood Glamour™
IVMM-GLAML • 19.5x6x28.75 in
white & black • available without Bluetooth



Desktop Ring Light
IVLR-LEDRING003 • 22.75x10.5 in • Battery
white, black & pink



SlayCase™ Vanity Travel Case
IVCS-SLAYCASE • 14.5x6.75x11 in
bling / leather / sparkle / studded
black, charcoal, silver, red, pink, gold, rose gold



SlayCase™ XL Vanity Travel Case
IVCS-SLAYCASEXL • 15.5x9.5x22.5 in
bling / leather / sparkle / studded
black, charcoal & black



SlayStation™ Pro 2.0 Tabletop
IVFT-SLAYPROV2 • 59x23.5x4 in
white & black
Hollywood Glow Pro Vanity Mirror &
SlayStation Drawer Units sold separately.



SlayStation™ Plus Vanity Table
IVFT-SLAYPLUSTB • 51.5x24x30 in
white, black, silver, gold & rose gold
Hollywood Glow Plus Vanity Mirror sold separately.



SlayStation™ Pro Vanity Table
IVFT-SLAYPLUSTB • 59.25x24x30 in
white, black, silver, gold & rose gold
Hollywood Glow Pro Vanity Mirror sold separately.



SlayStation™ Plus 2.0 Tabletop
IVFT-SLAYPROV2 • 51.5x4x23.5 in
white & black
Hollywood Glow Plus Vanity Mirror &
SlayStation Drawer Units sold separately.



SlayStation™ Pro 2.0 Tabletop
IVFT-SLAYPROV2 • 59x23.5x4 in
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