

# THE PROCESS OF BLOCK PRINTING



*A timeless craft. Naturally made.*



## #1 WOODEN CARVING

Skilled artisans carve intricate designs on wooden blocks by hand. These blocks are typically made from sturdy wood such as teak or rosewood. Each block is carefully crafted to ensure precision in printing.



## #2 ORGANIC COLOR CRAFT

Traditional Bagru printing utilizes natural dyes sourced from vegetables, roots, flowers, and minerals. These organic materials are boiled and mixed to create a variety of vibrant colors. The process emphasizes eco-friendliness and sustainability.



## #3 TABLE PREPARATION

The fabric is washed and soaked to remove any impurities and achieve optimal absorbency. Then, it is laid out flat on a printing table, ensuring a smooth and even surface for printing.



## #4 PRINTING WITH BLOCK

Artisans dip the carved wooden blocks into the prepared vegetable dyes and carefully stamp them onto the fabric. Each block is pressed firmly and precisely to transfer the intricate design onto the fabric. The process requires skill and concentration to maintain uniformity and clarity in the print.



## #5 SUN DRYING & FINISH

Once the printing is complete, the fabric is left to dry naturally in the sunlight. This step helps to set the colors and ensures durability. After drying, the fabric undergoes finishing process such as washing to remove excess dye and achieve the desired softness and texture.