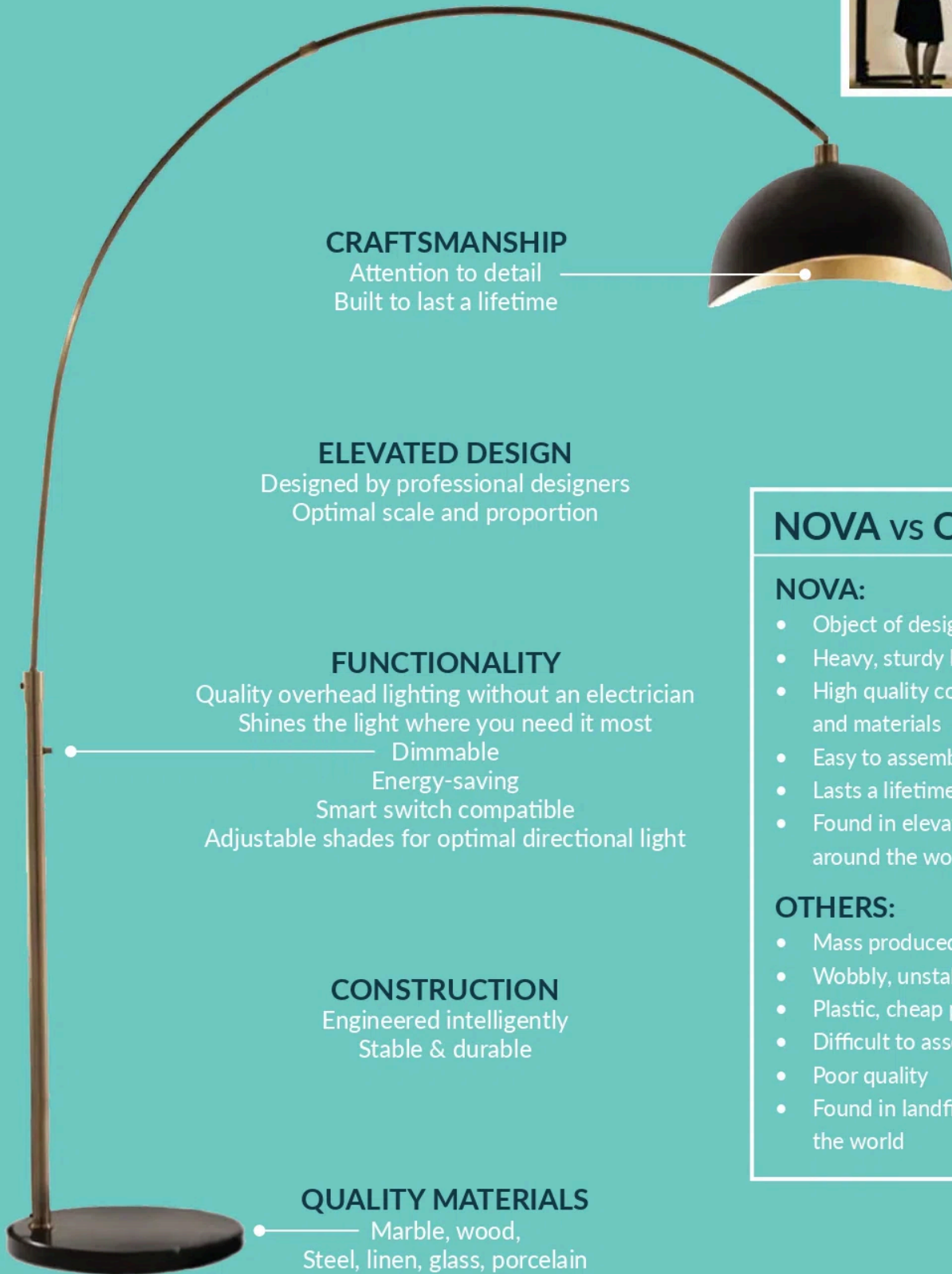


# WHY BUY A NOVA ARC LAMP?

NOVA of California invented the Arc lamp in 1959 to offer consumers portable overhead lighting. There are advantages to buying from the originator of Arc lighting for your home.



## CRAFTSMANSHIP

Attention to detail  
Built to last a lifetime

## ELEVATED DESIGN

Designed by professional designers  
Optimal scale and proportion

## FUNCTIONALITY

Quality overhead lighting without an electrician  
Shines the light where you need it most  
Dimmable  
Energy-saving  
Smart switch compatible  
Adjustable shades for optimal directional light

## CONSTRUCTION

Engineered intelligently  
Stable & durable

## QUALITY MATERIALS

Marble, wood,  
Steel, linen, glass, porcelain

## NOVA vs OTHERS

### NOVA:

- Object of design history
- Heavy, sturdy base
- High quality components and materials
- Easy to assemble
- Lasts a lifetime
- Found in elevated homes around the world

### OTHERS:

- Mass produced copy cats
- Wobbly, unstable
- Plastic, cheap parts
- Difficult to assemble
- Poor quality
- Found in landfills all over the world