

**ARC**

**FLASH CARD**

**WOUD**

# ARC SERIES

## FLASH CARD

**DESIGNERS:** DITTE VAD AND JULIE BEGRUP

**BACKGROUND:** UPCOMING DESIGN DUO

**COUNTRY:** DENMARK

**PRODUCT:** FIRST LAUNCHED DESIGN

LAUNCHED IN 2019

### KEY WORDS:

- CLOSE IT TO HIDE YOUR MESS
- HAVE IT OPEN TO DISPLAY YOUR FAVORITE ITEMS
- SOFT CURVES AND SMOOTH FLOW
- LIGHTNESS AND FUNCTIONALITY
- TWO HALVES MAKE A WHOLE

### FEATURES:

- ROTATE THE UPPER LID
- BOTTOM OF THE STORAGE SPACE IS COVERED IN DARK GREY

### IDEAL FOR:

- THE LIVINGROOM IN FRONT OR NEXT TO THE SOFA

### AVAILABLE IN:

- WHITE PIGMENTED ASH
- BLACK PAINTED ASH
- OILED OAK
- WALNUT
- WHITE PIGMENTED LACQUERED OAK
- COFFEE TABLE (66 AND 89 CM) AND SIDE TABLE (42 CM)

### PRODUCT TEXT:

ARC TAKES ITS NAME FROM THE MATHEMATICAL CONCEPT OF A SMOOTH CURVE JOINING TWO POINTS IN A CIRCLE. THE DESIGNERS BEHIND ARC WANTED TO CREATE A BEAUTIFUL TABLE SERIES WITH SPACE TO HIDE YOUR MESS. BY SIMPLY ROTATING HALF OF THE CIRCULAR LID, THE EXPRESSION OF THE TABLE IS EVER CHANGEABLE. THE SURFACE ON THE INSIDE STORAGE SPACE IS COVERED IN MUTED DARK GREY, CHOSEN TO COMPLEMENT THE WOOD. THE ARC TABLE INVITES ITS USER TO MAKE USE OF THE SIMPLE FUNCTIONALITIES. USE ONE FINGER TO TURN THE UPPER TABLE TOP. LET IT BE OPEN WITH YOUR FAVORITE OBJECTS ON DISPLAY OR CLOSE THE LID TO HIDE YOUR MESS. YOU DECIDE.

