

Audo

COPENHAGEN



DUOMO RUGS
Designed by *Norm Architects*

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Introducing the Duomo Rug, a fusion of classical inspiration and contemporary design.

More than just a floor covering, the Duomo Rug is a piece of art that weaves together a sense of history and understated refinement. Designed for Audo Copenhagen by Norm Architects, the design is a tribute to architectural legacy, drawing from classical details of buildings and blending them seamlessly with contemporary aesthetics.

“Each rug is a harmonious composition, weaving together a narrative of timeless elegance and understated grandeur. This intentional play on classical ornaments manifests in every detail, creating a collection that exudes strength while maintaining a refined presence,” comments Jonas Bjerre-Poulsen of Norm Architects on the design.

The harmonious composition in cut loop pile wool is detailed with subtle stripes that draw the eye and frame the design. Soft and comfortable underfoot, the Duomo Rugs cater to a variety of preferences in three colours: Limestone Beige, Marble Grey and Terracotta Red. Limestone Beige and Marble Grey offer a versatile and neutral palette that complements any interior style, while Terracotta Red is a poignant reference to the iconic red facade of Audo House. Each colour is available in both square and rectangular shapes, allowing for flexibility in room layouts and sizes.

About the Designer

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialises in residential architecture, commercial interiors, industrial design, photography and art direction. The name reflects the studio’s emphasis on drawing inspiration from norms and traditions in architecture and design—particularly the Scandinavian design ideology of timeless aesthetics and natural materials and Modernist ideas of restraint and refinement. Guided by these principles, Norm Architects creates designs that unite materials and craftsmanship while embodying

beauty, history and, most importantly, timeless simplicity—with nothing more to add or subtract. A longstanding collaborator with Audo, Norm Architects helps to drive the evolution of the brand and its products with the same fundamental ethos that guides its own creative direction: a simplicity that carries bigger ideas.



PRODUCT TYPE
Rug

ENVIRONMENT
Indoor

DIMENSIONS

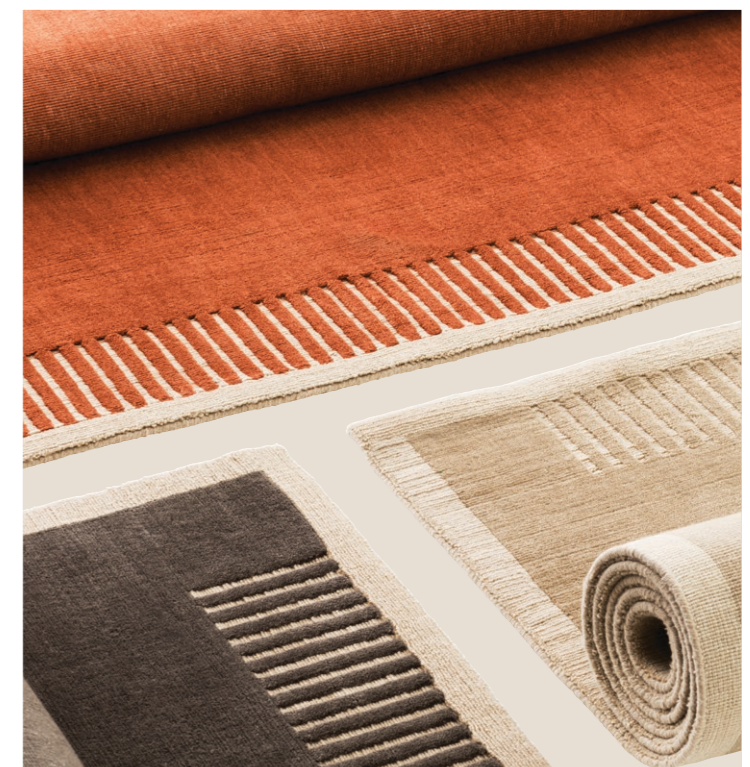
200 × 300
W: 200 cm / 78,7”
D: 300 cm / 118”

270 × 270
W: 270 cm / 106,3”
D: 270 cm / 106,3”

COLOUR
Limestone
Marble
Terracotta

MATERIALS
Wool, cotton

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ABOUT FLOS B&B ITALIA GROUP



Since May 2022, Audo Copenhagen has been part of FLOS B&B Italia Group, a leading global high-end design group operating a number of legacy brands in the world of luxury furnishings and lighting, with a European cultural heritage. Driven by a purpose of “*We design for a beautiful life*”, the Group designs for the planet, people, and culture. The Group includes FLOS, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Audo Copenhagen and Lumens.

ABOUT AUDO COPENHAGEN



Audo Copenhagen is a luxury source for high-end design furniture, lighting and accessories reflecting Danish heritage and a contemporary, global outlook.

The brand actively partners with leading architects and interior designers from around the world including Norm Architects, Colin King and Danielle Siggerud and stewards iconic designs including the timeless Kubus collection by architect Mogens Lassen, The Tired Man by Flemming Lassen and the Plinth Collection by Norm Architects.