

Shop Sustainably Program

Global Certification List

The certifications below are included in Wayfair's *Shop Sustainably* Program - which includes the *Shop Sustainably* filter, associated vizcons, or may be identified/incorporated in campaigns that promote the product's sustainability attributes, certifications or similar. Information regarding these certifications are collected in the Product Addition process and require certification details to be provided. These have been selected and verified including with third-party experts.

Certification	Geographical Applicability	Description	Learn More
asthma & allergy friendly® CERTIFIED	Global	The asthma & allergy friendly® Certification Program tests and certifies products and services to improve the air quality and health of homes and helps people make better choices when buying products to remove allergens and improve indoor air quality.	Learn more here.
Blue Angel Certified	Europe	The Blue Angel is an independent and credible label provided by the German Federal Government that sets stringent standards for environmentally friendly products and services.	Learn more here.
bluesign PRODUCT	Global	BLUESIGN is a system that provides safer and more sustainable environments for people to work in and everyone to live in. BLUESIGN traces each textile's path along the manufacturing process, making improvements at every stage from factory floor to finished product and changes the environmental impact of textiles for good.	Learn more here.
British Allergy Foundation Allergy UK Seal of Approval	UK	The Allergy UK Seal of Approval is an endorsement of products which have been independently scientifically tested and proven to reduce or remove allergens from the indoor environment. It is also an endorsement for products which do not contain allergens likely to cause a reaction and have been independently clinically tested and assessed as more suitable for people affected by allergy.	Learn more here.
Carbon Neutral - PAS 2060 - Certified	Global	PAS 2060 is the internationally recognized specification for carbon neutrality which sets out requirements for quantification, reduction	Learn more here.

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		and offsetting of greenhouse gas (GHG) emissions for organizations and products.	Note: Multiple providers can certify products to the PAS 2060 Standard.
Carbonfree® Certified Product	Global	The Carbonfree® Product Certification is a meaningful, transparent way for you to provide environmentally-responsible, carbon neutral products.	Learn more here.
CertiPUR-EU Certified	Europe	CertiPUR-EU is a voluntary testing, analysis, and certification program for the environment, health, and safety properties of polyurethane foam used in bedding and upholstered furniture. It specifies substances that may not be used in the production of polyurethane foams and sets stringent maximum limits for some components.	Learn more here.
CertiPUR-US Certified	Global	The CertiPUR-US program was developed to provide the comfort and confidence of knowing the flexible polyurethane foam meets standards for content, emissions and durability and are analyzed by independent, accredited laboratories.	Learn more here.
Cradle to Cradle Certified	Global	Cradle to Cradle Certified assesses the safety, circularity and responsibility of materials and products across five categories of sustainability performance: material health, product circularity, clean air & climate protection, water & soil stewardship, and social fairness.	Learn more about the certification here and click here for Cradle to Cradle resources.
Cradle to Cradle Material Health Certificate	Global	The Cradle to Cradle Material Health Certificate uses the rigorous, globally recognized material health assessment methodology of the Cradle to Cradle Certified Product Standard to provide manufacturers with a trusted way of assessing and verifying their work towards safer product chemistries.	Learn more here.
CRI Green Label Plus Certified	US	The Green Label Plus program symbolizes the carpet industry's commitment to creating a better indoor environment and ensures customers are able to easily identify the lowest emitting carpet, adhesive and cushion products on the market.	Learn more here.

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Das Kork Logo	Germany	Specifically made for cork flooring, the Das Kork Logo was established by the German Kork Association and the quality mark ensures product quality, eco-friendliness, sustainability and the meeting of technical and chemical European requirements and norms, for example, in terms of pollutant emissions.	Learn more here.
DGM Emissions Label	Germany	An emission label provides the consumer with information on pollutant emission and is supposed to protect the consumer against health hazards.	Learn more here.
DOWNPASS Certified	Global	Products labeled with the DOWNPASS label guarantee high quality and come with the certainty that down and feathers used as filling material are ethically sourced and come from tightly controlled and traceable supply chains.	Learn more here.
ENERGY STAR Canada Certified	Canada	The ENERGY STAR symbol is the internationally recognized and trusted mark of high efficiency. The symbol means that a product meets strict energy efficient performance standards.	Learn more here.
ENERGY STAR Certified	US	ENERGY STAR is the simple choice for energy efficiency, making it easy for consumers and businesses to purchase products that save them money and protect the environment. EPA ensures that each product that earns the label is independently certified to deliver the efficiency performance and savings that consumers have come to expect.	Learn more here.
EPA WaterSense Certified	US	The WaterSense label makes it simple to find water-efficient products that meet EPA's criteria for efficiency and performance. WaterSense-labeled products and services are certified to use at least 20% less water, save energy, and perform as well as or better than regular models.	Learn more here.
EU Ecolabel	Europe	The EU Ecolabel is a label of environmental excellence that is awarded to products and services meeting high environmental standards throughout their life-cycle: from raw material extraction, to production, distribution, and disposal. The EU Ecolabel promotes the circular economy by encouraging producers to generate less waste and CO2 during the manufacturing process. The EU Ecolabel criteria also encourages companies to develop products that are durable, easy to repair and recycle.	Learn more here.

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FACTS - NSF/ANSI 336 - Compliant	US	FACTS was developed to recognize contract textiles that conform to the rigors of the multi-attribute standard NSF/ANSI 336 and are third-party certified. A Facts sustainability rating indicates a textile has been evaluated for environmental, economic and social aspects across its life cycle.	Learn more here.
Fair Trade Certified Seal by Fair Trade USA	Global	Fair trade is a global movement made up of a diverse network of producers, companies, consumers, advocates, and organizations putting people and planet first.	Learn more here.
FloorScore Certified	Global	FloorScore is the most recognized indoor air quality (IAQ) certification standard for hard surface flooring materials, adhesives, and underlayments.	Learn more here.
FSC 100% Certified	Global	All the materials used in products bearing a FSC 100% label are sourced from forests that have been audited by an independent third party to confirm they are managed according to FSC's rigorous social and environmental standards. Of all the FSC labels, FSC 100% contributes most directly to FSC's objective—forests for all, forever—and is therefore the highest mark of distinction for certified products.	Learn more here.
FSC MIX Certified	Global	Products that bear this label are made using a mixture of materials from FSC-certified forests, recycled materials, and/or FSC controlled wood. While controlled wood is not from FSC certified forests, it mitigates the risk of the material originating from unacceptable sources.	Learn more here.
FSC Recycled Certified	Global	Products that bear this label have been verified as being made from 100% recycled content (either post-consumer or pre-consumer reclaimed materials). The use of FSC Recycled products can help to alleviate the pressure of demand on sources of virgin material, thereby helping to protect the world's forests.	Learn more here.
Global Organic Latex Standard (GOLS) Certified	Global	The aim of the standard is to recognize products which may include, but not limited to, mattress & bedding products, gloves, bands, shoe soles, rubber toys, condoms and any other product made out of organically grown natural rubber latex. These products may contain not only certified natural rubber latex but also other approved additional materials and accessories.	Learn more here.

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Global Organic Textile Standard (GOTS) Certified	Global	GOTS is recognized as the world's leading processing standard for textiles made from organic fibers. The standard defines strict – and binding – requirements regarding ecological and social parameters along the entire organic textiles supply chain .	Learn more here.
Global Recycled Standard (Textile Exchange) Certified	Global	The Global Recycled Standard (GRS) is an international, voluntary standard that sets requirements for third-party certification of recycled input and chain of custody. The goal of the standard is to increase the use of recycled materials. The GRS includes criteria for social and environmental processing requirements and chemical restrictions.	Learn more here.
Golden M Certified	Germany	The quality mark “Golden M” is an accolade for quality-tested furniture that meets strict criteria in terms of quality, safety and health/environmental protection. Furniture manufacturers have to meet very high standards in order to be awarded the quality mark.	Learn more here.
GoodWeave Certified	Global	The GoodWeave label means that no child, forced or bonded labor was used in the making of a certified product, and purchases supports programs that educate children and ensure decent work for adults.	Learn more here.
Green Squared (G2) Certified	US	Green Squared covers product characteristics, manufacturing, end of product life management, progressive corporate governance, and innovation in an effort to establish sustainability criteria for products throughout their full lifecycle.	Learn more here.
GREENGUARD Certified	Global	Products that have achieved GREENGUARD Certification are scientifically proven to meet some of the world’s most rigorous third-party chemical emissions standards, helping to reduce indoor air pollution and the risk of chemical exposure.	Learn more here.
GREENGUARD Gold Certified	Global	The GREENGUARD Gold Certification standard includes health-based criteria for additional chemicals and also requires lower total VOC emissions levels to help ensure that products are acceptable for use in environments like schools and healthcare facilities. In addition to limiting emissions of more than 360 VOCs and total chemical emissions, GREENGUARD Gold Certified products must also comply with requirements	Learn more here.

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		of the state of California's Department of Public Health (CDPH).	
GreenScreen Certified for Furniture and Fabrics	Global	GreenScreen Certified™ Furniture & Fabrics are PFAS-free, use safer chemistry and give all purchasers of furniture the assurance that these products avoid chemicals of high concern in their design.	Learn more here.
GUT Label	Europe	The GUT-Label has been developed specifically to ensure greater visibility and transparency of the environmental benefits of floor coverings whilst ensuring that the performance standards are clearly marked.	Learn more here.
Indoor Advantage Certified	Global	Indoor Advantage certifies interior products for low VOC emissions with the most transparent indoor air quality (IAQ) standard for furniture and building materials.	Learn more here.
Indoor Advantage Gold Certified	Global	Indoor Advantage Gold certifies interior products for low VOC emissions with the most transparent indoor air quality (IAQ) standard for furniture and building materials.	Learn more here.
Indoor Air Comfort - certified product	Europe	"Indoor Air Comfort - certified product" shows compliance of product emissions with the criteria of all legal specifications issued by authorities in the European Union and its Member States.	Learn more here.
Indoor Air Comfort GOLD - certified product	Europe	Higher level "Indoor Air Comfort GOLD - certified product" shows additional compliance of product emissions with the criteria of many of the voluntary specifications issued by most relevant ecolabels and similar specifications in the EU and requirements for sustainable building certifications. Therefore certified products are those with the best-in-class low emissions, thus good for indoor air quality.	Learn more here.
LEVEL - ANSI/BIFMA e3 Furniture Sustainability Standard - Certified	Global	The ANSI/BIFMA e3 Furniture Sustainability Standard assesses environmental, health and wellness, and social impacts pertinent to furniture products.	Learn more here.
MADE SAFE Certified	US	MADE SAFE is a nontoxic seal that certifies that products are made with safe ingredients not known or suspected to harm human health.	Learn more here.
MAS Certified Green	Global	The MAS Certified Green Program integrates its own rigorous product testing requirements with those of the California Department of Public Health (CDPH) Standard Method, the BIFMA furniture sustainability standards, and formaldehyde emission testing requirements of	Learn more here.

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		the California EPA with the conservative chemical emissions limits referenced by the US Green Building Council LEED and CHPS.	
natureplus eco-label	Europe	In order to give consumers and construction professionals in Europe a clear orientation when choosing construction products, natureplus eV developed the natureplus eco-label. The eco-label has strict scientific criteria and is based on the following three pillars: environmentally friendly and energy-efficient production, protection of environment and health against harmful substances, and sustainability of resources.	Learn more here.
NATURLEDER IVN Certified	Germany	IVN evaluates all stages of the production chain, beginning with the raw material and including sales and usage of the finished leather (not the finished product). A meaningful savings of resources, environmental and health protection in both the production and usage as well as user-friendly design are benchmarks for this evaluation. Environmental footprint, individual hazardous substances as well as the disposal and/or possibilities of recycling are appraised and documented. Health related issues are an important criterion. These are evaluated both as they relate to persons involved in production and to persons using the product.	Learn more here.
NATURTEXTIL IVN Certified BEST	Germany	The NATURTEXTIL IVN Certified BEST certification incorporates the guidelines for sustainable textiles on the basis of definitions of ecology and social accountability formulated by IVN, applied to the entire textile production chain.	Learn more here.
LEATHER STANDARD by OEKO-TEX Certified	Global	LEATHER STANDARD by OEKO-TEX® is an internationally standardised testing and certification system for leather and leather goods at all production levels, including accessory materials. The certification supports companies along the supply chain with the implementation of high human-ecological product safety. The certification serves as legally binding verification of successful product certification in all business processes in accordance with LEATHER STANDARD.	Learn more here.
STANDARD 100 by OEKO-TEX Certified	Global	STANDARD 100 by OEKO-TEX® is one of the world's best-known labels for textiles tested for	Learn more here.

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		harmful substances. It stands for customer confidence and high product safety.	
ÖkoControl Seal	Europe	The ÖkoControl Seal is given to upholstery, textiles, furniture, bedding, or mattresses made of natural, sustainable materials after strict tests conducted by independent and accredited test laboratories. It's a label guaranteeing the low output of dangerous emissions.	Learn more here.
Organic Content Standard (Textile Exchange) Certified	Global	The Organic Content Standard (OCS) is an international, voluntary standard that sets requirements for third-party certification of certified organic input and chain of custody. The goal of the OCS is to increase organic agriculture production.	Learn more here.
PEFC Certified	Global	PEFC-certified products come from PEFC-certified, sustainably managed forests. Forests that have been verified by independent experts to ensure they are managed in line with strict international standards.	Learn more here.
Recycled Claim Standard (Textile Exchange) Certified	Global	The Recycled Claim Standard (RCS) is an international, voluntary standard that sets requirements for third-party certification of recycled input and chain of custody. The goal of the standard is to increase the use of recycled materials.	Learn more here.
Recycled Content Verification - ISO 14021 - Compliant	Global	ISO 14021:2016 specifies requirements for self-declared environmental claims, including statements, symbols and graphics, regarding products. It further describes selected terms commonly used in environmental claims and gives qualifications for their use. This International Standard also describes a general evaluation and verification methodology for self-declared environmental claims and specific evaluation and verification methods for the selected claims in this International Standard.	Learn more here.
Responsible Down Standard (Textile Exchange) Certified	Global	The Responsible Down Standard (RDS) aims to ensure that down and feathers come from animals that have not been subjected to any unnecessary harm.	Learn more here.
Responsible Wool Standard (Textile Exchange) Certified	Global	The Responsible Wool Standard is a voluntary standard that addresses the welfare of sheep and the land they graze on.	Learn more here.
SFI Certified Sourcing	US, Canada	The SFI Certified Sourcing label and claim do not make claims about certified forest content. They tell buyers and consumers that company that is certified to the SFI Fiber Sourcing	Learn more here.

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		Standard, or comes from recycled content, or from a certified forest. All fiber must be from non-controversial sources.	
SFI Chain-of-Custody Certified	US, Canada	The Sustainable Forestry Initiative (SFI) Chain of Custody Standard is one of the leading certifications to show consumers and stakeholders that your wood and paper products are sourced responsibly by tracking fiber content from certified responsible forests.	Learn more here.
SFI Fiber Sourcing Certified	US, Canada	The SFI Fiber Sourcing Standard is for organizations that do not own or manage land but do procure wood directly from forests. Program Participants must show that the raw material in their supply chain comes from legal and responsible sources, whether the forests are certified or not.	Learn more here.
Sustainability Assessment for Carpet - NSF/ANSI 140 - Compliant	US	The NSF/ANSI 140 standard provides a marked-based definition for a path to sustainable carpet, to establish performance requirements for public health and environmental and to address the triple bottom line, economic-environmental-social, throughout the supply chain.	Learn more here.
Sustainability Assessment for Wallcovering Products - NSF/ANSI 342 - Compliant	Global	The NSF/ANSI 342 sustainability assessment for wallcovering products is a standard for evaluating and certifying the sustainability of wallcovering products across their entire product life cycle. It establishes a consistent approach to the evaluation and determination of environmentally preferable and sustainable wallcovering manufacturing and distribution processes. This multi-attribute standard includes relevant criteria across the product life cycle, from raw material extraction through manufacturing, distribution, use and end-of-life management.	Learn more here.
Type III Product Specific Environmental Product Declaration (EPD)	Global	The ISO 14025 (Environmental Labels and Declarations — Type III Environmental Declarations — Principles and Procedures) establishes the principles and specifies the procedures needed to develop Type III environmental product declarations. These Type III declarations are the most rigorous since they have detailed rules and must be verified by a third party.	Learn more here.
UL ECOLOGO Certified	Global	UL ECOLOGO Certified products are verified for reduced environmental impact and must adhere to standards that set metrics for a wide	Learn more here.

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		variety of criteria in some or all of the following categories: materials, energy, manufacturing and operations, health and environment, product performance and use, and product stewardship and innovation.	
USDA BioBased Product	US	A business with a biobased product that meets USDA criteria may apply for certification, allowing them to display the USDA Certified Biobased Product label on the product. This label assures a consumer that the product contains a verified amount of renewable biological ingredients (referred to as biobased content). Consumers can trust the label to mean what it says because manufacturer's claims concerning the biobased content are third-party certified and strictly monitored by USDA.	Learn more here.