

### **What is a Wall Decal?**

Wall decals are a beautiful way to transform your walls into picturesque scenery that complements any room. Wall Decals are made from a thin self-adhesive vinyl that are transferred on to your wall using a transfer paper. Once they are on your wall, they look like a perfectly painted design. We offers self-adhering vinyl wall decals that are thin, durable and easy to apply. You don't have to be a pro to apply our wall decals but your walls will look like you hired one to redecorate your room!

### **What is a Wall Sticker?**

Wall Stickers are peel and stick fabric stickers. They are super easy to install and move around if needed. They don't curl at the edges like most other wall stickers that you find online since they are made out of a semi-stretchable fabric.

### **What is the difference between a Wall Decal and Wall Sticker?**

One main difference is the material that they are made from. Wall Decals are a cut vinyl so they are super thin! When you put them on your wall, they look like beautiful painted designs! Wall Stickers are a thicker cut fabric material but look just as beautiful. The other main difference between the two is the method of how they are made. Since Wall Decals are a cut vinyl, we do not "print" the designs. Rather we "cut" them out and in some cases, layer different colored vinyl to make our unique designs. You will notice our Wall Decal designs are simpler and more silhouette like. With Wall Stickers, we print and then cut out the designs. This means with a Wall Sticker, we can print and cut almost any graphic.

### **What is Peel and Stick Wallpaper?**

We like to call our Wallpaper, "Easy Wallpaper". Have you tried installing traditional wallpaper? If you have, it's probably not easy to forget. Messy and difficult. Did we mention Messy? With the introduction of Wallpaper, you can forget about those old memories. Our Peel and Stick Wallpaper is EASY. Just Peel and Stick! If you know how to use contact paper, you most likely can handle installing our wallpaper. Peel and Stick wallpaper is made from a fine polyester weave fabric with an adhesive backing. Compare it to other wallpaper, and you will see how its textured heavyweight material gives off a high end lavish feeling.

### **Are your products Removable?**

Yes all Wall Decals, Wall Stickers and Peel and Stick Wallpaper are removable. Our products only use removable self-adhesive, however because all walls are not created (or painted) equally, special care must be taken to prevent paint from being pulled off the wall during removal. For Wall Decals, we suggest that you heat up the decal with a hair dryer to loosen the adhesive before pulling it off the wall. Heat as you go. Also, always pull in parallel to the wall (down and away NOT out and away). For Peel and Stick Wallpaper, you can pull the sheets down and off the wall slowly. Take your time for the best results.

### **Are your products Reusable?**

Wall Decals are NOT reusable. As with any vinyl decal product, although you can remove it safely from your wall, most likely it will stretch and tear making it unusable once it's completely off the wall. If you have managed to get an entire piece of vinyl off the wall in a perfect upstretched condition.! Peel and Stick Wallpaper and Wall Stickers on the other hand are reusable to a certain extent. The adhesive is more forgiving so you can peel the sheet off the wall to re-align it during installation. However, please keep in mind that just like any sticker (insert childhood memory here), the more you play around with it, the less "sticky" it will get as it picks up dust from the wall.

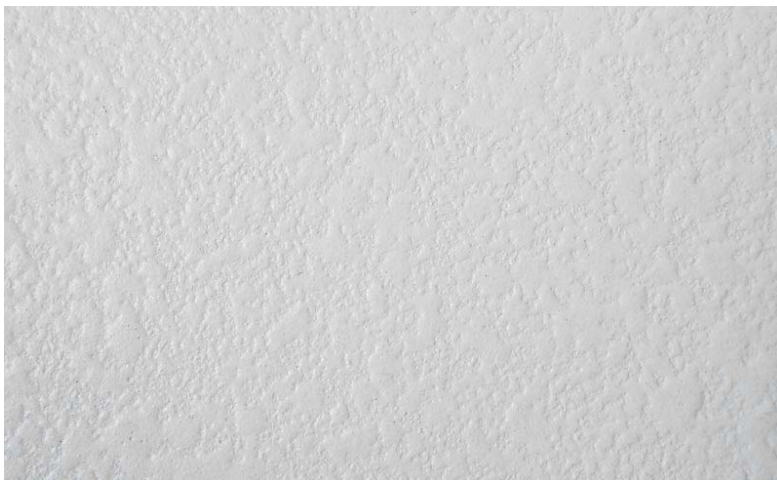
### **What is the lifespan of your wall decals and wallpaper?**

Once you install our wall decals and/or wallpaper, they will stay on your wall until you are ready to take them down. The adhesive is a removable adhesive that the manufacturer states will be removable for up to 3 years. This means that after three years, the adhesive may be a little harder to remove from the wall without peeling off some paint. Of course by then your wall will probably need a fresh coat of paint to clean up the everyday nicks and chips it has gotten.

### **Will your products stick to my textured walls?**

Well that is a loaded question. First in order to answer this, we need to know what you call "textured".

Texture like this?



Probably Yes.

Texture like this or something in between ?



For any wall with moderate to heavy texture, it means that possibly 50% of the wallpaper or decal adhesive has nothing to stick to.

**\*\*\* If you have moderate to heavy textured walls, you will need to either sand the texture or apply a skim coat to flatten it out.**

Once you flatten the texture out, you can primer the wall that you can find at some local home Improvement stores.

\*\* Please note, we are unable to issue refunds as a result of incompatible paint or texture.\*\*

**Will your products stick to my Low-Voc, No-Voc, or Stain Resistant Painted walls?**

These days, we've noticed that our products stick to any SMOOTH wall just as long as it is NOT painted with a specialty "non-staining", "stain resistant", or "stain blocking" paint. If your walls are painted with low or no VOC paint, we have included specific instructions with your order on how to prepare your wall by cleaning it with a alcohol/water mixture. If your paints' selling point is its stain resistance, then that means that stains, stickers, WALLPAPER and almost everything you can imagine WILL NOT stick to it. Now that being said, we still get a few (but rare) customers where our wallpaper does not stick well to their walls. In those cases we've found that the problem is with the specific paint finish/model/color. Luckily there is a way to make our products work on your specialty painted walls!

\*\* Please note, we are unable to issue refunds as a result of incompatible paint or texture.\*\*

**If you haven't painted your wall yet please choose a flat or matte sheen.**

**Can I use your products in my Bathroom?**

Our wall decals and wallpaper can be used in a bathroom but NOT in areas where there will be constant direct water contact (ie. inside the shower/tub) unless you plan to seal it with a clear coat. While humid conditions are okay, it's always a good idea to keep a room well ventilated by opening up a window or turning on the fan.

**Can I use your products as a Kitchen Backsplash?**

Yes!, ALL of our wallpaper and wall murals can be used as a backsplash and can be wiped down easily using a non abrasive, mild cleaner and soft cloth.

**How many wallpaper sheets do I need to order for my wall?**

We have a calculator located on each Wallpaper and Wall Mural product page that will help you calculate the number of sheets you need. All you need to do is choose the design you are interested in, go to the item product page and above the "Add to Cart" button you will see a link for "Wallpaper Size Calculator". Click the link and you will need to input your wall size to get an accurate estimate of sheets and sizes needed.

**I haven't painted my walls yet, what is the best paint to use?**

Our Wall Decals and Wallpaper work on all brands of paints.

### **How long should I wait before installing my wall decal or wallpaper?**

**Please wait 30 days before applying to freshly painted walls.** The sign industry concerning peel and stick material has reached a general consensus on this. Regardless of which wallpaper/mural vendor you choose, you need to wait 30 days to let the walls off gas before trying to stick anything to the walls. For walls that have **not yet been painted**, you can use Wallpaper primer which allows you to install wallpaper after 24 hours.

### **How I should prepare my wall before installing your Wall Decal, Wall Sticker or Wallpaper?**

If your wall or surface is painted, dry and ready, there are just a few more steps you can take to make for an optimal installation experience. First, wipe down your walls. If the paint used was a No-VOC or Low-VOC paint, then use a mixture of 70% rubbing alcohol and 30% water and spray it onto a clean lint free towel and wipe the wall thoroughly. Wait about 15 minutes for the wall to dry. If you used standard paint you can use just water to wipe the walls. While you are waiting for the wall to dry, put your hand on the wall. Is the wall room temperature or is it cold? Wall decals and Wall Stickers do not like cold walls. Wallpaper will be okay, but if you are installing wall decals or stickers, turn up the heat and wait until the walls are not cold to the touch. Finally, wash and dry your hands. Clean and dry hands are the most important tools you need!

### **How do I install my Wall Decal?**

It's a fairly easy process. You just need to prepare and give yourself a little time.

### **How do I install my Peel and Stick Wallpaper/Wall Mural/Wall Sticker? Do I need a wallpaper installer?**

Installing our Peel and Stick Wallpaper is super easy! Just Peel off the backing and Stick! You can hire an installer, but we highly recommend you try it. You will gain a sense of accomplishment knowing that you just wallpapered your wall!

### **How do I clean my Wall Decal?**

Our Wall Decals can be wiped down with damp cloth or sponge. Warm soapy water is best! We do not recommend using harsh chemical cleaners or anything of that sort.

### **How do I clean my Peel & stick Wallpaper/Wall Mural/Wall Sticker?**

Our latest wallpaper, wall murals, and wall stickers use UV cured printing technology making them very durable. You can wipe them down with a wet cloth with water or very mild cleaner. Please note, if using a chemical cleaner, make sure you test in an inconspicuous spot as we cannot guarantee durability with all of the various cleaning products available.

### **How do I remove my Wall Decal?**

Removing a Wall Decal from the wall takes just a little bit of patience! We recommend pre-heating the decal using a hair dryer. It will soften up the decal and adhesive. Then you can slowly start to pull the decal off the wall. Please pull downward and parallel to the wall. Not up and away! This will prevent the paint from chipping. If you feel that you have to use a lot of force to pull the decal off, heat up the decal more as you pull down.

### **How do I remove my Peel & stick Wallpaper/Wall Mural/Wall Sticker?**

Our Wallpaper/Wall Mural/Wall Stickers can be removed just by pulling an edge and pulling slowly down on the wall. Slow and steady is the key!

**Can I Customize my order?**

We handle many types of customized orders.

**I have a photo or image, can you make this into a Wall Mural? How much would it cost?**

We handle many types of customized orders.