

PRESS RELEASE

Sentrum

JANUARY 2020 | ENGLISH



WOUD

WARM TONES IN THE CENTRE

PRESS RELEASE 2020

SENTRUM SIDE TABLE IS NOW LAUNCHED IN TWO NEW WARM COLOURS; BURNT ORANGE AND TAUPE. SELECTED TO COMPLEMENT THE EXISTING MUTED COLOURS. WITH ITS BURNED NUANCES AND EARTHY SHADES, SENTRUM WILL BE A HARMONIOUS ADDITION TO ANY SPACE.

ELEGANT STORAGE SPACE

THE SENTRUM SIDE TABLE FOLLOWS THE PRINCIPLE OF SIMPLICITY AS IT HAS BEEN STRIPPED FROM ALL UNNECESSARY ELEMENTS. WHAT IS LEFT IS A STRONG BASE AND GEOMETRICAL EXPRESSION WITH PURE FUNCTIONALITIES.

SENTRUM IS DESIGNED TO INTEGRATE AND INTERACT WITH PEOPLE AS A PART OF THEIR DAILY LIFE. THE S-SHAPED CONSTRUCTION MAKES THE CENTRE OF ATTENTION AND CREATES TWO SPACES FOR STORAGE ON BOTH SIDES TO ENHANCE THE USABILITY OF THE SIDE TABLE - IDEAL FOR MAGAZINES AND BOOKS. THE IDEA OF CREATING AN ELEGANT SPACE FOR EVERYDAY MESS WAS THE MAIN INSPIRATION FOR THE SENTRUM.

"MANY COFFEE TABLES TEND TO BE USED AS MESSY STORAGE SPACES INSTEAD OF REAL TABLES," SAYS DESIGNER, FABIAN SCHNIPPERING.

DESIGNED BY SCHMAHL+SCHNIPPERING

MAXIMILIAN SCHMAHL AND FABIAN SCHNIPPERING ARE TWO TALENTED GERMAN DESIGNERS WHO STUDIED PRODUCT DESIGN TOGETHER AND FOUND THAT THEY SHARE A PROFOUND LOVE FOR DECISIVE DETAILS AND SOFT SHAPES. WITH A BELIEF THAT DESIGNS ARE A PART OF OUR CULTURE, THEY CREATE PRODUCTS DESIGNED TO INTEGRATE AND INTERACT WITH PEOPLE AS A NATURAL PART OF THEIR DAILY LIFE.

WOUD

WOUD IS A DANISH DESIGN BRAND ESTABLISHED IN 2014 WITH A DRIVE TO CREATE NEW ORIGINALS. A PROFOUND LOVE FOR DETAILS AND AESTHETIC APPEAL SHOWS IN THE TIMELESS EXPRESSION, GREAT ATTENTION TO QUALITY AND THE SIMPLICITY ANCHORED IN THE SCANDINAVIAN DESIGN HERITAGE. WOUD STRIVES TO HAVE DESIGNS THAT ARE MADE FOR YOU - AND MADE FOR USE IN A COHERENT COLLECTION WITH DISTINCTIVE PURPOSES AND FUNCTIONALITIES.



DESIGNER
SCHMAHL + SCHNIPPERING

LAUNCH
2018

CATEGORY
TABLES

MATERIAL
METAL

COLOURS
WARM GREY
DUSTY GREEN
BURNT ORANGE **NEW**
TAUPE **NEW**

DIMENSIONS
Ø 400 x H 360 MM
Ø 15.7 x H 14.1 "

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