

ANNULAR

PRESS RELEASE

A PERFECT RING OF LIGHT

PRESS RELEASE 2016

THE ANNULAR PENDANT IS A MODERN INTERPRETATION OF THE CLASSIC CONE PENDANT. IT PAIRS TWO PRIMARY FORMS; A CONICAL SHADE PAIRED WITH A PERFECT RING OF LIGHT AT THE PERIMETER. ANNULAR IS A RESULT OF RETHINKING THE LIGHT. THE INNOVATIVE USE OF LED MAKES NO BULB VISIBLE CREATING A CLEAN EXPRESSION. THE CONE IS EVOCATIVE OF A CLASSIC PENDANT FORM WHILE THE RING-SHAPED LIGHT SOURCE IS BOLDLY GRAPHIC AND RESOLUTELY CONTEMPORARY.

THE NAME OF THE PENDANT REFERS TO AN ANNULAR ECLIPSE. A PHENOMENON THAT OCCURS WHEN THE SURFACE OF THE SUN IS NOT COMPLETELY OBSCURED BY THE MOON. CREATING A GLIMPSE OF THE SUN BEHIND THE MOON.

DESIGNED BY MSDS STUDIO

A SUCCESSFUL CANADIAN DESIGN STUDIO FOUNDED BY JESSICA NAKANISHI AND JONATHAN SABINE. WITH A MODERN APPROACH TO DESIGN, THEY CREATE INNOVATIVE DESIGN THAT ENGAGES CONTEMPORARY CULTURE WHILE STAYING TRUE TO THE INHERITANCE OF CRAFTSMANSHIP. THEIR WORK SYNTHESIZES VERY METICULOUS CONSIDERATIONS OF COLOUR, FORM AND SPACE, WHICH RESULTS IN SIMPLE DESIGNS.

WOUD

WOUD IS A DANISH DESIGN BRAND ESTABLISHED IN 2014 WITH A DRIVE TO CREATE NEW ORIGINALS. A PROFOUND LOVE FOR DETAILS AND AESTHETIC APPEAL SHOWS IN THE TIMELESS EXPRESSION, GREAT ATTENTION TO QUALITY AND THE SIMPLICITY ANCHORED IN THE SCANDINAVIAN DESIGN HERITAGE. WOUD STRIVES TO HAVE DESIGNS THAT ARE MADE FOR YOU - AND MADE FOR USE IN A COHERENT COLLECTION WITH DISTINCTIVE PURPOSES AND FUNCTIONALITIES.



DESIGNER
MSDS STUDIO

LAUNCH
2016

MATERIAL
ALUMINIUM

COLOURS
WHITE
NUDE
MINT
BLACK

DIMENSIONS
H 238 x Ø 320 MM (SMALL)
H 9.3 x Ø 12.5 "
H 324 x Ø 468 MM (LARGE)
H 12.7 x Ø 18.4 "

PRESS INFORMATION
FOR FURTHER REQUESTS, PLEASE
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