

# MILK HOUSE STYLE COIL WIRE HEATER

P/N: 70-0544



**IMPORTANT:** Ensure that all users have read all safety rules and operating instructions carefully before using this product. Keep this Owner's Manual in a safe place for future reference.

**NOTE: ALL PICTURES SHOWN ARE FOR ILLUSTRATION PURPOSES ONLY. ACTUAL PRODUCT MAY VARY DUE TO PRODUCT ENHANCEMENT.**

**TO PREVENT SERIOUS INJURY, READ AND UNDERSTAND ALL WARNINGS AND INSTRUCTIONS BEFORE USE.**

# IMPORTANT SAFETY INSTRUCTIONS

This product is intended **ONLY** for indoor household or office use. It is **NOT** intended for industrial or commercial use.

## PLEASE READ AND SAVE THESE IMPORTANT SAFETY INSTRUCTIONS

**When using electrical appliances, basic precautions should always be followed to reduce the risk of fire, electric shock, and injury to persons, including the following:**

1. Read all instructions before using this heater.
2. This heater is hot when in use. To avoid burns, do not let bare skin touch hot surfaces. If provided, use handles when moving this heater. Keep combustible materials, such as furniture, pillows, bedding, papers, clothes, and curtains at least 3 feet (0.9m) from the front of the heater and keep them away from the sides and rear.
3. Extreme caution is necessary when any heater is used by or near children, pets or invalids and whenever the heater is left operating and unattended.
4. Always unplug heater by removing the plug end from the outlet when not in use. Never unplug by pulling on the cord as this can damage the power cord.
5. Do not operate any heater with a damaged cord or plug or after the heater malfunctions, has been dropped or damaged in any manner. Return heater to authorized service facility for examination, electrical or mechanical adjustment, or repair.
6. Do not use outdoors.
7. Use your heater only in dry environments. This heater is not intended for use in bathrooms, laundry areas and similar indoor locations. Never locate heater where it may fall into bathtub or other water container. Do not use near sinks, swimming pools, or other damp areas such as flooded basements, garages, etc. or anyplace where the heater could come in contact with water.
8. Do not run cord under carpeting. Do not cover cord with throw rugs, runners, or similar coverings. Do not route under furniture or appliances. Arrange cord away from traffic area and where it will not be tripped over.
9. To disconnect heater, first turn controls to off, then remove plug from outlet.
10. Do not insert or allow foreign objects to enter any ventilation or exhaust opening as this may cause an electric shock or fire, or damage the heater.
11. To prevent a possible fire, do not block air intakes or exhaust in any manner. Do not use on soft surfaces, like a bed, where openings may become blocked.
12. A heater has hot and arcing or sparking parts inside. Do not use it in the areas where gasoline, paint, or flammable liquids are used or stored.
13. Use this heater only as described in this manual. Any other use not recommended by the manufacturer may cause fire, electric shock, or injury to persons.
14. Always plug heater directly into a wall outlet/receptacle. Never use with an extension cord or relocatable power tap (outlet/power strip).
15. This heater draws 12.5 amps during operation. To prevent overloading a circuit, do not plug the heater into a circuit that already has other appliances working.
16. It is normal for the plug to feel warm to the touch; however, a loose fit between the AC outlet (receptacle) and plug may cause overheating and distortion of the plug. Contact a qualified electrician to replace loose or worn outlet.

# SAVE THIS INSTRUCTIONS

## PRE-OPERATING INSTRUCTIONS

1. Carefully remove your heater from box. (Please **SAVE** the Box for off season storage.)
2. Attach the handle using the screws provided.
3. Make sure the heater is switched **OFF** before plugging the heater into the outlet. Connect to properly grounded outlets only.  
**Note:** The power cord has a polarized plug (with one blade wider than the other) that will only fit in a polarized outlet one way. If it does not insert easily try reversing the plug. If it still does not fit contact your electrician to replace your outlet. **DO NOT** defeat the safety purpose of the polarized plug.
4. Place heater only on a firm level surface, free from obstructions and at least 3 ft. away from any wall or other objects such as curtains, plants, etc.
5. Avoid overloading your circuit by not using other high wattage appliances in the same outlet.

## **SPECIFICATIONS**

Voltage	120V AC (60Hz)
Settings	Low (1350W), High (1500W), Fan only.
Heating Element	Coil Wire
Unit Size	9.1W x 7.1D x 14.6H (inch)
Unit Weight	2.5 Kg

## **HOW TO USE YOUR HEATER**

1. Completely uncoil the cord and plug heater directly into a 110-120 Volt grounded AC wall outlet. Be sure the plug fits tightly. A loose fit will cause overheating and damage the plug. Plug and cord may feel warm during normal usage.
2. Choose your Power Setting:  
High, Low, Fan or OFF. Use the HIGH setting to warm the room quickly. After your comfort level has been achieved you may want to switch to the LOW setting to conserve electricity.
3. Thermostat: Turn to highest setting until room is comfortable. Then slowly rotate the knob counter clockwise (left) until the heater cycles OFF. At this SET POINT the heater will cycle On and Off to maintain this comfort level.

## **FAN ONLY OPERATION**

Simply turn the control knob to the FAN setting to enjoy the gentle breeze.

## **CAUTION**

Use this heater only as described in this manual. Any other use not recommended by the manufacturer may cause FIRE, ELECTRIC SHOCK or injury to persons.

## **IMPORTANT SAFETY FEATURES**

- The safety pilot light marked POWER is illuminated when the control is turned to FAN, HIGH or LOW.
- This heater is equipped with an AUTOMATIC OVERHEAT SAFETY DEVICE that will turn the heater OFF should the internal temperature of the heater exceed normal levels. To reset this device simply unplug the heater for 30 minutes, clear any obstructions, set the heater on a level surface, then follow the operating instructions found in this manual.
- The heater is equipped with a safety tip-over switch to turn power off to the heater when the heater tips over. To resume heater functions simply stand heater upright.

## **TROUBLE SHOOTING**

If your heater fails to operate, please do the following:

- Review these instructions to insure you understand the basic operations and features of your heater. (Example: Overheat Protection)
- Check your circuit breaker or fuse for proper operation.
- Check for obstructions. Unplug the heater for 30 minutes, clear any obstructions and restart the heater.
- Do NOT expect the heating coils to glow. A tint of orange may be noticeable in places on the element away from the main air flow.

## **CLEANING AND STORAGE**

Dust, dirt, pet fur, etc can all diminish your heaters performance and can lead to unwanted odors. For best performance clean your heater frequently, at least once per season. ALWAYS TURN OFF AND UNPLUG THE HEATER BEFORE CLEANING.

- Turn Heater OFF, unplug it and wait for the heater to become cool.
- Use a dry cloth to clean only external surfaces of the heater.
- A vacuum with soft brush may be used to clean louvered areas.
- Wrap and tie the cord to protect it from damage.
- Repack the heater in its original carton and store it in dry place.  
NEVER attempt to open or service the heater yourself. Doing so may cause damage or personal injury. (See Warranty Card for more information)

**WARNING:** Before servicing this heater be sure to unplug heater from wall outlet. Do not only turn off heater from the main "ON/OFF" switch, be sure to unplug this heater.

**ALWAYS OBSERVE THESE SAFETY PRECAUTIONS WHEN OPERATING YOUR SAFETY HEAT**

- NEVER Place drapes, clothing or towels over heater to dry.
- NEVER Use in the presence of explosive or flammable vapors such as gas or paint.
- NEVER Plug another electrical appliance into the same circuit. Blown fuses, tripped circuits and fire hazards may result.
- NEVER Use water or liquids to clean your heater.
- NEVER Let bare skin touch hot surfaces as this may cause burns.
- NEVER Leave heater unattended.
- NEVER Leave heater when children or pets are present.
- NEVER Locate heater where it may fall into a bath tub or other water containers.
- NEVER Operate heater with a damaged cord, plug or after the heater malfunctions, or has been dropped or damaged in any manner.
- NEVER Run cord under carpeting or cover with throw rugs or runners.
- NEVER Insert or allow foreign objects to enter any ventilation or exhaust openings, as this may cause an electrical shock, fire or damage.
- ALWAYS Read all instructions before operating.
- ALWAYS Locate your furnace away from furniture or loose hanging drapes.
- ALWAYS Keep the rear grill away from walls or drapes so as not to block the air intake.
- ALWAYS Unplug heater when not in use.
- ALWAYS Use heater on a flat dry surface.
- ALWAYS Use on 110-120 volt 60Hz AC power supply.
- ALWAYS Route the cord so it will not be walked on tripped over or pinched by furniture.
- ALWAYS Keep electrical cords, drapes and other furnishings away from your heater.
- ALWAYS Keep your heater clean and filter free of dust.
- ALWAYS Use indoors only.

# WARRANTY

For your own records, staple or attach your sales receipt to this manual. Please also write the store name/location and date purchased below.

STORE NAME/LOCATION: \_\_\_\_\_

DATE PURCHASED: \_\_\_\_\_

## **Please save this warranty information.**

The warranty is valid for 1 year. The heater will be repaired or replaced during this time should any malfunction occur due to manufacturer's defects. The warranty applies if the heater is used according customer can present a purchase receipt and as long as this product is only used for private to these instructions, the household purposes. If the heater malfunctions in any way, please contact the store where it was purchased.

Your point of purchase distributor or retailer warrants to its customers and/or consumer of this electric heater and the parts thereof will be free from defect in material and workmanship, under normal use, for a period of one (1) year from the date of initial purchase. The warranty does not apply to repairs necessitated by damage, misuse, abuse or alternation and to any repair of merchandise not used within Canada. Unless otherwise prescribed by law, the brand owner, importer, and/or distributor shall not be liable for any personal injury, property damage or any incidental or consequential damages of any kind (include water damage) resulting from malfunctions, defects, misuse, improper installation or alternation of this product. This warranty is the only warranty extended by the point of purchase distributor or retailer to its original customers and/or consumer having purchased this heater, and disclaims all other warranties, express or implied, that arise by the operation of law, specifically including the implied warranties of merchantability and fitness for a particular purpose. The point of purchase distributor or retailer, importer or brand owner shall not be liable for any incidental or consequential damage, which may have resulted from any alleged breach of warranty.

## **Should the heater fail during the warranty period, the owner should:**

Within the 12 months from date of purchase (i.e. the warranty period), the store from which you purchased your Pronghorn™ Heater product will repair or replace the product if it is defective in material or workmanship providing it is returned to the store where it was purchased, with evidence of purchase date (registered receipt).

**IMPORTANT: DO NOT ATTEMPT TO REPAIR THIS HEATER YOURSELF. DOING SO MAY VOID YOUR WARRANTY. PLEASE RETAIN THIS WARRANTY AND YOUR SALES RECEIPT TO INSURE YOUR PRODUCT WARRANTY.**

## **SERVICE INSTRUCTIONS**

Do NOT attempt to repair or adjust any electrical or mechanical functions on the heater. Doing so will void the warranty.

If you have any questions regarding this heater's operation or any other questions or comments, please contact your point of purchase store to speak with a customer service representative.

## **RETURN INSTRUCTIONS**

Your warranty depends on you following these instructions if you are returning the unit :

Carefully pack the heater in the original container or a suitable container to avoid damage in shipping. Seal the carton, and then return it to the store where the heater initially was bought, please include an envelope to the store where you enclose your name, full address with postal code, daytime phone number, evidence of purchase date (register receipt). Please also include a brief explanation of the problem you are having with the unit.

It is recommended you insure the package (as damage in shipping is not covered by your warranty). All shipping charges must be prepaid by you (as noted as above).