

WAYFAIR CATALOG LISTING SETUP SHEET

Product Line: Premium Waterproof PS Beadboard Wall Paneling Kit (77.6" W x 40.1" H)

This standardized product specification and listing document is optimized for the Wayfair Partner Home portal. Content structures, titles, and attribute indices have been formatted to align precisely with Wayfair's data ingest requirements, visual merchandising best practices, and search engine optimization (SEO) algorithms.

1. Core Front-End Catalog Content

The following marketing and customer-facing copywriting text block elements are designed to capture buyer intent, reduce friction, and maximize listing page conversion metrics.

STANDARD PRODUCT TITLE (OPTIMIZED FOR WAYFAIR SEARCH INDEX)

Alvantor 78" W x 40" H Waterproof Beadboard Wall Paneling Kit (8 Panels & 2 Rails Included)

LONG PRODUCT DESCRIPTION (FOR PRODUCT OVERVIEW SECTION)

Instantly elevate the architectural character of any room with this premium Waterproof Beadboard Wall Plate Kit. Designed with a timeless, clean-lined vertical beadboard aesthetic, this kit introduces elegant texture and depth to your home without the intensive labor, dust, and costs of traditional custom carpentry.

Engineered from advanced high-density Polystyrene (PS), this heavy-duty paneling is 100% moisture-resistant and completely waterproof. It is specifically built to withstand high-humidity environments where real wood rots, warps, or expands—making it a perfect, long-lasting solution for full bathrooms, accent walls behind sinks, kitchens, laundry rooms, and covered porches. Simultaneously, its refined profile provides an upscale decorative touch to bedrooms, dining spaces, and entryways.

This comprehensive, all-in-one DIY-friendly kit features 8 interlocking wall panels and 2 matching structural rails (top and bottom caps) that seamlessly lock together to create a flawless, professionally finished look. Upgrade your walls today with an enduring coastal, traditional, or modern farmhouse aesthetic.

Core Commercial Features & Bullet Points

- **All-In-One Interlocking System:** Includes 8 high-density panels along with 1 top rail and 1 bottom rail. The components work systematically together to create a seamless, cohesive, and easy architectural installation.
- **100% Waterproof & Mold Resistant:** Fabricated from specialized rigid polystyrene (PS), this kit is entirely immune to moisture damage, swelling, rot, and buckling. Excellent for damp interior locations like bathrooms and covered outdoor areas like porches.
- **Architectural Depth & Texture:** Offers a classic tongue-and-groove "boat-style" beadboard finish that creates dramatic shadows, instantly boosting visual interest and property appraisal values.
- **Optimized Wainscoting Height:** Measuring exactly 77.6" Wide by 40.1" High when assembled, this configuration is tailor-made for standard wainscoting and half-wall decorative layouts.

- **Low Maintenance & Cleanability:** The ultra-durable, scratch-resistant outer surface resists scuffs, staining, and impact. Requires no repaint cycles and wipes clean easily using a standard damp cloth.

2. Wayfair Partner Home Mandatory Attribute Entry

These precise technical specifications must be populated into the specific data cells within the Wayfair back-end item creation wizard to map the SKU accurately to customer left-hand navigation filter configurations.

Wayfair Back-End Attribute	Input Value / Data Selection	Operational Note
Product Type / Category	Wall Paneling & Plank Systems	Systematic mapping to target catalog node.
Panel Design	Beadboard / Shiplap / V-Groove	Enables filter indexing for visual search.
Total Assembled Width	77.6"	End-to-end continuous horizontal length.
Total Assembled Height	40.1"	Vertical distance from floor rail to top rail.
Primary Material Details	Polystyrene (High-Density PS)	Synthetic polymer profile (Extremely rigid/lightweight).
Water Resistant Properties	Yes - 100% Waterproof	Flags item for specialized bathroom categories.
Color / Finish Family	White (Satin Smooth)	Primary colorway representation.
Total Pieces Included	10 Pieces Total	Calculated as 8 Panels + 2 Rails.
Installation Methodology	Construction Adhesive / Panel Glue	No heavy framing needed; DIY friendly.
Compatible Substrates	Drywall, Wood, Plaster, Concrete	Applicable over flat, structured vertical interior walls.
Location Suitability	Indoor & Covered Outdoor Use	Rated for high-humidity residential environments.

3. Search Engine Optimization (SEO) Keywords

Incorporate the following terms into the *Search Keywords / Tags* database panel inside Wayfair Partner Home to generate optimum organic search traffic capture ratios:

beadboard wainscoting kit

waterproof wall paneling

bathroom wall panels

plastic beadboard sheet

shiplap wall planks

DIY wall cladding

porch accent wall

living room wainscot

tongue and groove paneling

40 inch high wall panels

decorative wall trim

PS paneling system

4. Supply Chain & Shipping Parameters

Packaging List Details

- 8 x Vertical PS Beadboard Modular Interlocking Wall Panels
- 1 x Top Border Cap Rail (Finishing Trim)
- 1 x Bottom Base Grooved Rail (Support Track)
- 1 x Graphic Illustrated DIY Installation Manual

Logistical Specifications

- **Shipping Mode Classification:** Small Parcel Only. Since the maximum dimension is approximately 78 inches, the package complies seamlessly with regular FedEx and UPS Ground structural constraints.
- **Freight Savings Advantage:** Does not trigger Less-Than-Truckload (LTL) truck shipping pricing minimums. This significantly lowers operational cost-per-unit metrics and reduces transit damaged-claim probabilities.