

WHITEBOARDS

Communicate. Collaborate. Learn.



Collaboration starts with an idea, a dream

People need to communicate, collaborate, and learn whether they're in schools, board rooms, hospitals or at home. Our whiteboards are offered in an array of surfaces and frames to allow people to communicate, collaborate, and learn in the style and fashion they prefer.

Need help choosing the write surface?

Visit page 60 or check out www.ghent.com/writesurface to learn what makes our surfaces unique and choose the best solution for your needs.

How to Move Rankings Up On Older, Existing Content

Air Conditioners

- ① Competitor X
url
- ② Competitor Y
url
- ③ Competitor Z
url
- ④ Your A/C Page
url



④ Internal links + redirects

- Make sure the page is getting love from all the relevant URLs
- Consolidate! If you have lots of pages targeting the same term/phrase, consider 301'ing all to one place

① Point more external links to your existing URL

- Tough w/ commercial content, but easier w/ educational or non-promotional stuff
- Guest content, promotions, partnerships, testimonials/reviews, list inclusion, press/blog, social media pushes, and link reclamation have, in my experience, worked best.
- Be really careful not to build the wrong links

② Increase your click-through rate

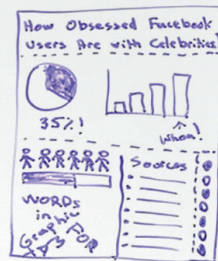
- Supplement with PPC ads → 111=2.25
- Test modifications to title/description
- Add rich snippet data (Author/images/reviews/video)

③ Improve/re-vitalize on-page content

- Rich media - video, images, graphics
- Layout, design, UX, visual aesthetics
- Text content - not keywords, but unique VALUE!

⑤ Branding, Co-occurrence, + Mentions

Typical Infographic

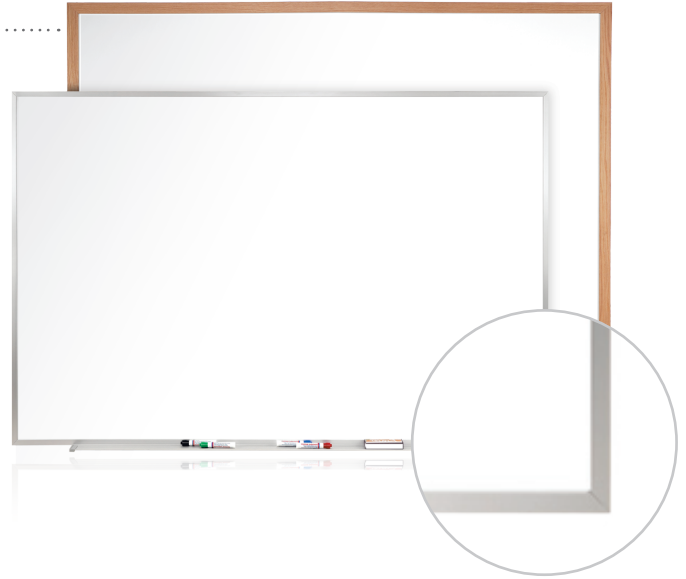


PORCELAIN WHITEBOARDS

Magnetic Porcelain (M1 & M1W)

Traditional porcelain whiteboards with detachable marker tray.

- Heavy duty porcelain-on-steel surface on a 3/8" backing
- Available in either a satin aluminum or a solid oak, natural finish
- Durable surface accepts magnets and resists scratches and stains
- Detached SmartPak blade-tray for easier installation and reduced potential for damage
- Available in 2' x 3', 3' x 4', 4' x 4', 4' x 5', 4' x 6', 4' x 8', 4' x 10', and 4' x 12'



Magnetic Porcelain with Box-Tray (A2M)

Satin aluminum-framed traditional porcelain whiteboards with detachable box-tray.

- Detached SmartPak Box-Tray is heavy duty and ideal for easier installation and reduced potential for damage (map rail optional)
- Heavy duty porcelain-on-steel surface on a 3/8" backing for years of dependable service. Available with 1" map rail
- Durable surface accepts magnets and resists scratches and stains
- Available in 4' x 6', 4' x 8', 4' x 10', 4' x 12', and 4' x 16'

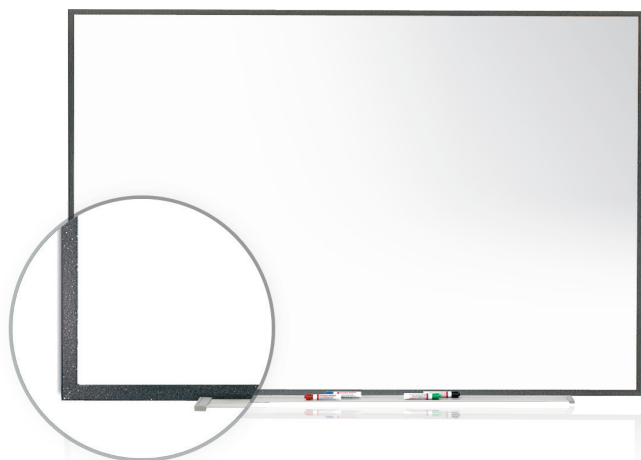


Prima Projection Surface (PRM1)

Porcelain whiteboard with ideal projection surface.

- Porcelain-on-steel projection surface in low luster finish minimizes "hot spots" and provides maximum color projection
- Magnetic surface resists scratches and stains
- SmartPak Tray is detached for easier installation and reduced potential for damage
- Satin-aluminum frame with 1" map rail
- Available in 3' x 4', 4' x 4', 4' x 6', and 4' x 8'





Magnetic Porcelain Image Trim Frame (ITGM)

Porcelain whiteboard in our Image Trim frame – a stylish powder-coated graphite fleck finish on aluminum frame.

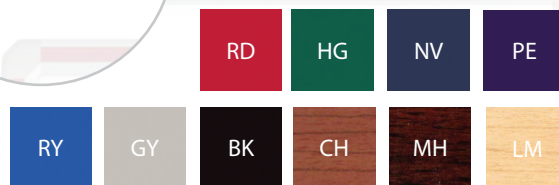
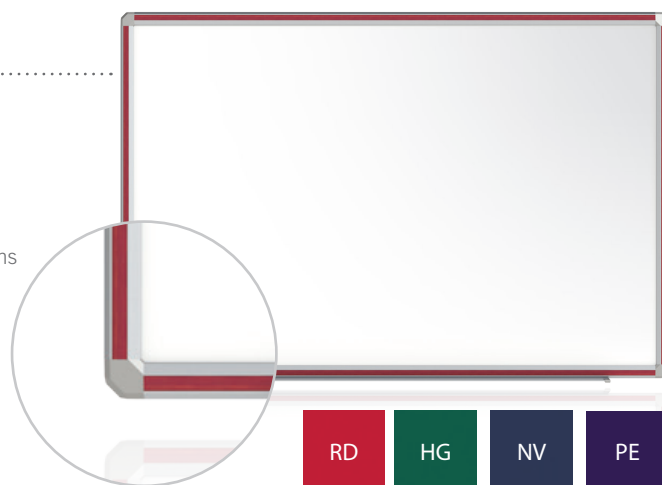
- Premium magnetic porcelain-on-steel marker surface accepts magnets and resists scratches and staining
- SmartPak Tray is detached for easier installation and reduced potential for damage
- Stylish frame with unsurpassed durability
- Available in 4' x 6', 4' x 8', 4' x 10', and 4' x 12'



DecoAurora (DFM)

Porcelain whiteboard with durable aluminum frame that features color-customization capability.

- Porcelain-on-steel surface accepts magnets and resists scratches and stains
- Stylish multi-faceted corners and aluminum framing
- Wood-look or color strips coordinate with interior furnishings and conceal mounting hardware
- Available in 3' x 4', 4' x 4', 4' x 6', 4' x 8', 4' x 10', and 4' x 12'



DecoQuest (0450)

Porcelain whiteboard with a contemporary frame.

- Upscale porcelain-on-steel board accepts magnets and resists scratches and stains
- Slide-in accessory tray allows for mounting either portrait or landscape
- Aluminum framing with cherry laminate wrap on long sides and black powder coating on short sides
- Multi-faceted corners conceal hanging system
- Available in 2' x 3', 3' x 4', 4' x 6', and 4' x 8'

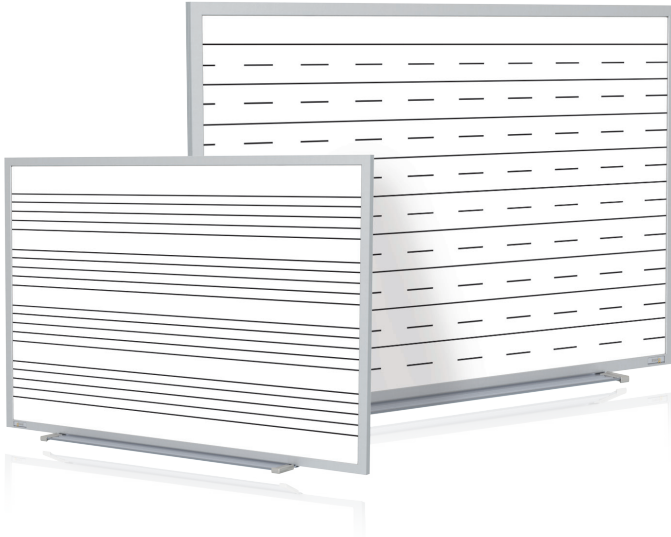


GRAPHIC PORCELAIN WHITEBOARDS

Penmanship Lined Boards (GM1P) & Music Staff Lined Boards (GM1M)

Functional porcelain whiteboard with a satin aluminum frame.

- Heavy duty porcelain-on-steel surface on 3/8" backing
- Graphics available with either Penmanship lines or Music Staff
- Graphic surface accepts magnets and resists scratches and stains
- SmartPak Tray detached for easier installation, reduced damage potential – available with either marker tray (GM1) or premium box tray (GA2M) options
- Available in 4' x 6' and 4' x 8'
- GM1M - Distance between music staff lines = 1" and 4" between next set of staff lines
- GM1P - Distance between solid and dashed lines = 2"

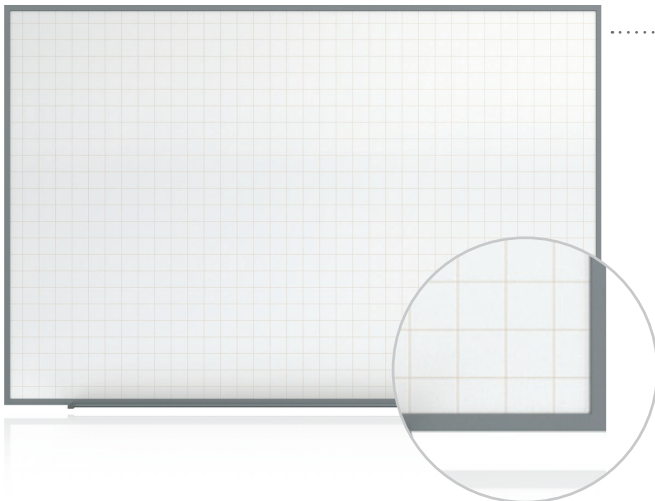
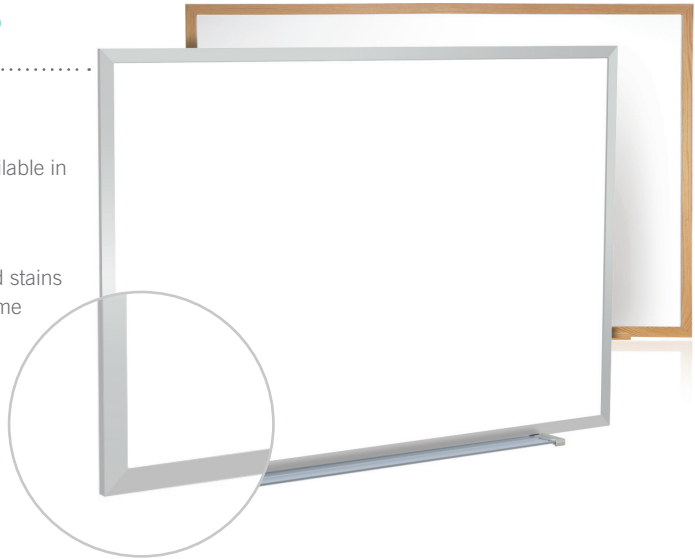


MAGNETIC STEEL WHITEBOARDS

Magnetic Steel (M3 & M3W)

Traditional painted steel whiteboards with detachable marker tray, available in satin aluminum or wood frames.

- Durable acrylic enamel steel surface is built to last and perform
- High-quality surface accepts magnets and resists scratches and stains
- Available in either a satin-anodized aluminum or a solid oak frame
- SmartPak Tray is detached for easier installation and reduced potential for damage
- Available in 2' x 3', 3' x 4', 4' x 4', 4' x 5', 4' x 6', 4' x 8', 4' x 10', and 4' x 12'

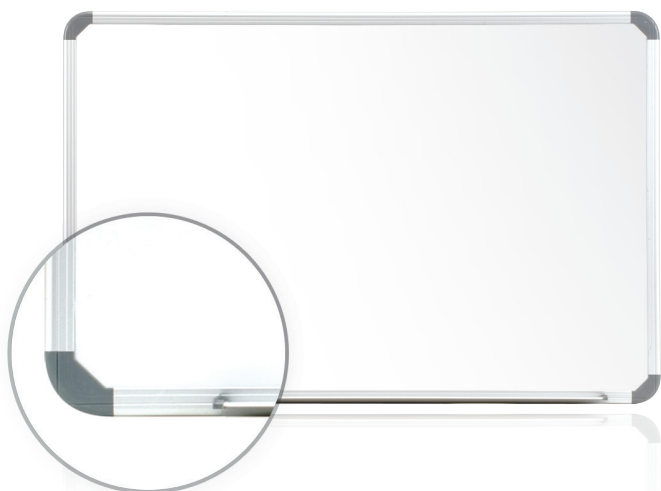


Phantom - Magnetic Lined Boards (PLM3)

Painted steel whiteboard with faint grid lines only visible to user.

- 2" x 2" grid lines visible to the user, unseen by the audience
- Durable acrylic enamel steel surface priced to sell, last and perform
- High-quality magnetic steel resists scratches and stains and accepts magnets
- SmartPak Tray is detached for easier installation and reduced potential for damage
- Available in 2' x 3', 3' x 4', 4' x 4', 4' x 6', and 4' x 8'





Magnetic Steel with Cintra Frame (CTSM3)

Painted Steel whiteboard in our Cintra frame – a European-style aluminum frame.

- Stylish radius edged, Euro-style satin aluminum frame
- Acrylic enamel white magnetic steel marker surface erases easily and resists ghosting
- Attachable accessory tray allows for portrait or landscape mounting
- Concealed hanging system provides sleek look
- Available in 1.5' x 2', 2' x 3', 3' x 4', 4' x 6', and 4' x 8'

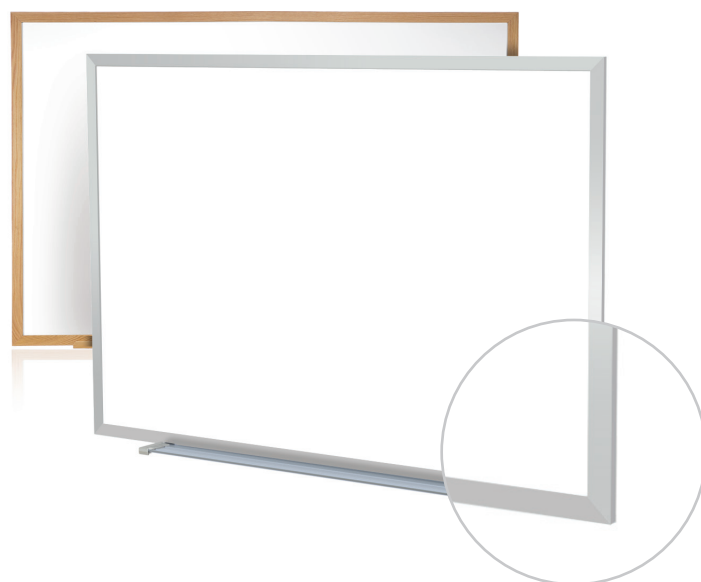


NON-MAGNETIC WHITEBOARDS

Non-Magnetic Whiteboards (M2 & M2W)

Non-Magnetic whiteboards are an affordable whiteboard with a surface that writes and erases beautifully.

- Satin aluminum or natural oak, solid wood framing options
- 4' x 3' and smaller – 1/8" hardboard, attached marker tray
- 5' x 3' and larger – 1/4" hardboard, detached marker tray for easier installation and reduced damage potential
- Available in 2' x 3', 3' x 4', 4' x 4', 4' x 5', 4' x 6', 4' x 8', and 4' x 12' (aluminum frame only)



RESURFACING SOLUTIONS

Magnetic Porcelain Resurfacing (RNM1)

Renewal – Our custom-built porcelain whiteboards designed to fit exactly over existing framed boards.

- No need to remove old board – fits easily over existing framed board for installation cost savings
- Surface accepts magnets and resists scratches and stains
- Anodized satin aluminum frame with no marker tray
- Factory-drilled holes in aluminum frame for quick mounting; installs in minutes, includes mounting instructions and hardware
- Order exact size to be covered – includes frame, not tray



RESURFACING SOLUTIONS

PDQ Skins (PSC)

Porcelain sheets can be applied directly to wall or face of worn boards.

- Surface is white porcelain-on-steel
- PDQ sheets accept magnets and resist stains
- Includes disposable board that protects metal edges, assists with handling and prevents creases during installation
- Innovative installation method makes PDQ sheets simple to apply
- Available in 4' x 4', 4' x 6', 4' x 8', 4' x 10', 4' x 12', and custom sizes



WHITEBOARD ACCESSORIES

Sparkleen (SPS), Markers (M4) & Erasers (ER)

- Sparkleen is specially formulated to cut through built-up residue faster and easier than any other whiteboard cleaner on the market
- Markers write easily and wipe off cleanly. Vivid colors combined with a wide chisel point leave an easy-to-read ink mark for effective communication. Standard colors: Black, Blue, Red, or Green
- Foam eraser outperforms its predecessors to give users a perfectly clean slate every time





$X = (-2)$

Oc1ccc(cc1)C(=O)C2=CC=CC=C2

$\frac{f(x)}{g(x)}$

$\frac{f(x+\Delta x) - f(x)}{\Delta x}$

$\log_a b^r = r \log_a b$

$\sin X = a$

$c \log_a b$

$\log_a c$

$S_{\Delta} = \sqrt{P(P-a)}$

$\cos \alpha$

$\frac{x}{\Delta x}$

$x \rightarrow 0$

y

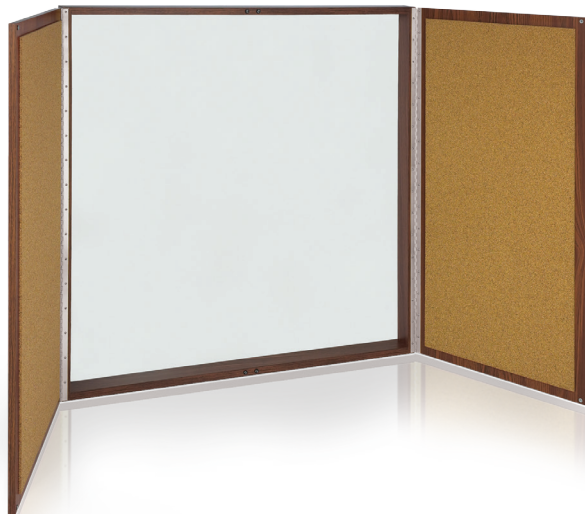
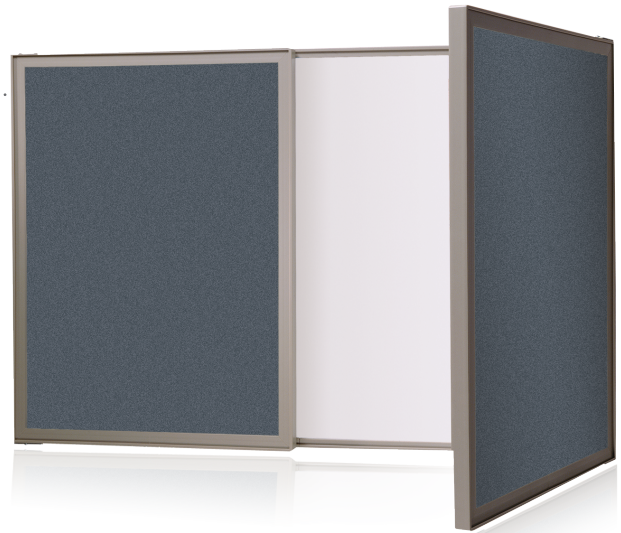
4' x 8' Magnetic Steel whiteboard with wood frame.

COMMUNICATION FURNITURE

VisuALL PC (413)

Combined whiteboard surface with a useful fabric bulletin board in an enclosed system for discretion.

- Opens to an ample 6' of whiteboard surface
- Closes to 3' of convenient fabric bulletin board
- Cabinet measures 2' x 3' closed
- Available in choice of Gray, Blue, or Beige fabric
- Comes complete with mounting accessories for easy attachment to walls or for hanging from divider panels



Conference Cabinets (C1)

Mahogany or Oak cabinets with magnetic porcelain whiteboard and tackable surfaces.

- These sturdy units feature top-quality Mahogany or Medium Oak laminate surface with hinged doors and magnetic door latches
- Self-healing natural cork bulletin boards line the inside of both doors
- Interior depth of 3" allows for marker and eraser storage when closed
- Cabinet measures 4' x 4' closed and extends 5" from the wall
- Doors can be customized with whiteboard surface



Horizontal Sliders (HSM)

Sliders provide multiple whiteboard panels to serve a multitude of needs.

- Horizontal Sliders uses a porcelain whiteboard surface creating a durable, high-performance board that resists scratches and stains
- Doubles amount of usable space with fixed back panel and two sliding writing panels – up to 288" of horizontal writing surface
- Top-suspended panels glide on nylon rollers for smooth operation
- Accepts magnets and magnetized accessories
- Constructed with heavy-duty anodized aluminum trim
- Available in 4' x 6', 4' x 8', 4' x 10', and 4' x 12'





Learning
Goals
Success
Critical
Thinking
Creativity

Oc1ccc(O)cc1 $X = (-2)$

$\frac{f(x)}{g(x)}$

$\frac{f(x+\Delta x) - f(x)}{\Delta x}$

$\log_a b^r = r \log_a b$
 $\sin x = a$
 $C \log_a b$
 $\log_a c$

$\cos x$

$x \rightarrow 0$ Δx

y

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