

# Why Buy Hospitality?



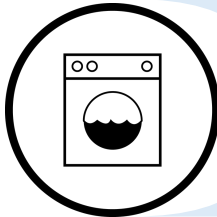
Our Nomad Home® line of products is created to withstand the rigors of hospitality use while delivering a guest experience that builds loyalty and fosters return stays. Across a wide range of product categories from utility bedding to bath and accessories, this new line blends trends and styles from retail with features designed for durability in a Hospitality setting.



Hospitality products are crafted differently than those designed for Retail. Durability is enhanced and product is engineered to withstand the rigors of the hotel environment. Designs accommodate the widest audience possible with every feature having a functional purpose.



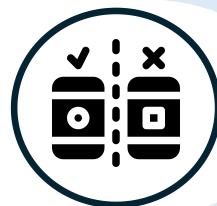
Durability is achieved through use of stronger thread counts and better stitching, more resilient materials, unique finishes like our Fuze® permanent anti-microbial treatment, and designs that enhance comfort while resisting wear and tear.



Because laundering is an important factor in the life of the product, hospitality textiles are designed to be laundered while our accessory lines feature unique drying features like innovative materials like Diatom, which promote faster drying and enhanced hygiene.



Products have reduced packaging and feature our own private label brands to reduce cost to the end user. Bulk pack items reduce shipping cost while increased durability results in a greater return on investment and better value.



Hospitality products undergo rigorous testing from our design phase that looks at needs-based solutions in products to the actual manufacturing stage wherein longevity through hospitality use is validated by approved industry standards.