Vendor Signature:

Date: 7/31/2023

Lowe's Signature:

Date:

Lowe's Item #	Vendor # (VBU)	Model #	Item Description	Vendor Name	Promo Description	Offer Type (Select Event Offer, DOTD Offer or Non-event Offer)	Start Date (Leave Blank if DOTD Offer)	End Date (Leave Blank if DOTD Offer)	On Hand Units (CHUB or DFC) enter "New" for future items	Projected Promo Unit Volume	Was Retail (Current selling price on Lowes.com)	Current PO Cost	Margin % (Formula)	Promo Retail (Recommended promo selling price on Lowes.com)	Promo Support per Unit (Defaults to 100% vendor funding)	Promo Margin % (Formula)	100% Vendor Funded? (Formula)	Is Item online?	MAP Policy (If you have a MAP Policy, can we remove MAP during the promo and show Promo Price on the product page?)	GTIN # (Only needed if column T is "Yes")	% Off	Internal Use Only: Division Name	Internal Use Only: Subdivision Name
173456	78910	ABCD	Ultimate Example Products	Unique Example	30% off Unique Products	Event Offer	01/01/2020	01/31/2020	100	85	$ 199.00	$ 130.00	34.67%	$ 139.30	$ 39.00	34.67%	TRUE	Yes	Yes	00121123123123	30.00%		
5112471	82742	[illegible]	Big Ass Fans 9700 CFM 11 Speed Indoor/Outdoor Portable Evaporative Cooler for 4000 sq ft	Big Ass Fans	30% Off	Non-Event Offer	08/22/2023	09/05/2023	100	10	$3,499.00	$2,126.93	39.21%	$2,799.20	$ 425.39	39.21%	FALSE	Yes	Yes	00810013334906	20.00%		
5112469	82742	[illegible]	Big Ass Fans 2400 CFM 11 Speed Indoor/Outdoor Portable Evaporative Cooler	Big Ass Fans	20% Off	Non-Event Offer	08/22/2023	09/05/2023	100	10	$4,499.00	$2,816.93	37.39%	$3,599.20	$563.39	37.39%	FALSE	Yes	Yes	00810013334913	20.00%		
5112472	82742	[illegible]	Big Ass Fans 2800 CFM 11 speed Indoor/Outdoor Portable Evaporative Cooler for 1200-sq ft	Big Ass Fans	20% Off	Non-Event Offer	08/22/2023	09/05/2023	100	10	$1,899.00	$1,321.93	30.39%	$1,519.20	$264.39	30.39%	FALSE	Yes	Yes	00810013334883	20.00%		
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